



HEREDEROS DEL
MARQUÉS DE RISCAL

Since 1858

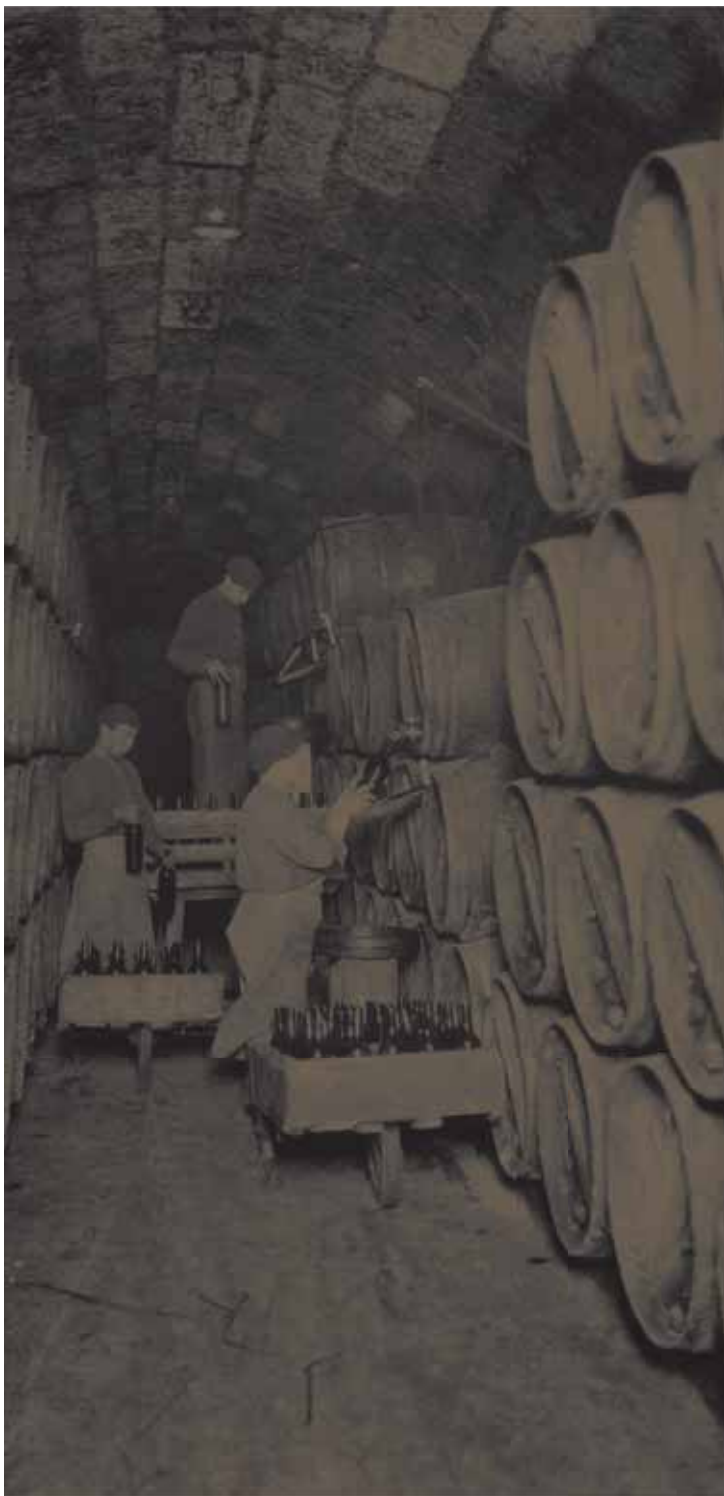


www.marquesderiscal.com

@marquesderiscal



#riscalexperience #marquesderiscal #momentsriscal



Marqués de Riscal is one of the oldest wineries in Rioja. Founded in Elciego (Álava) in 1858 by **Guillermo Hurtado de Amézaga**, from the outset it has been a point of reference in the winemaking business at both national and international level.



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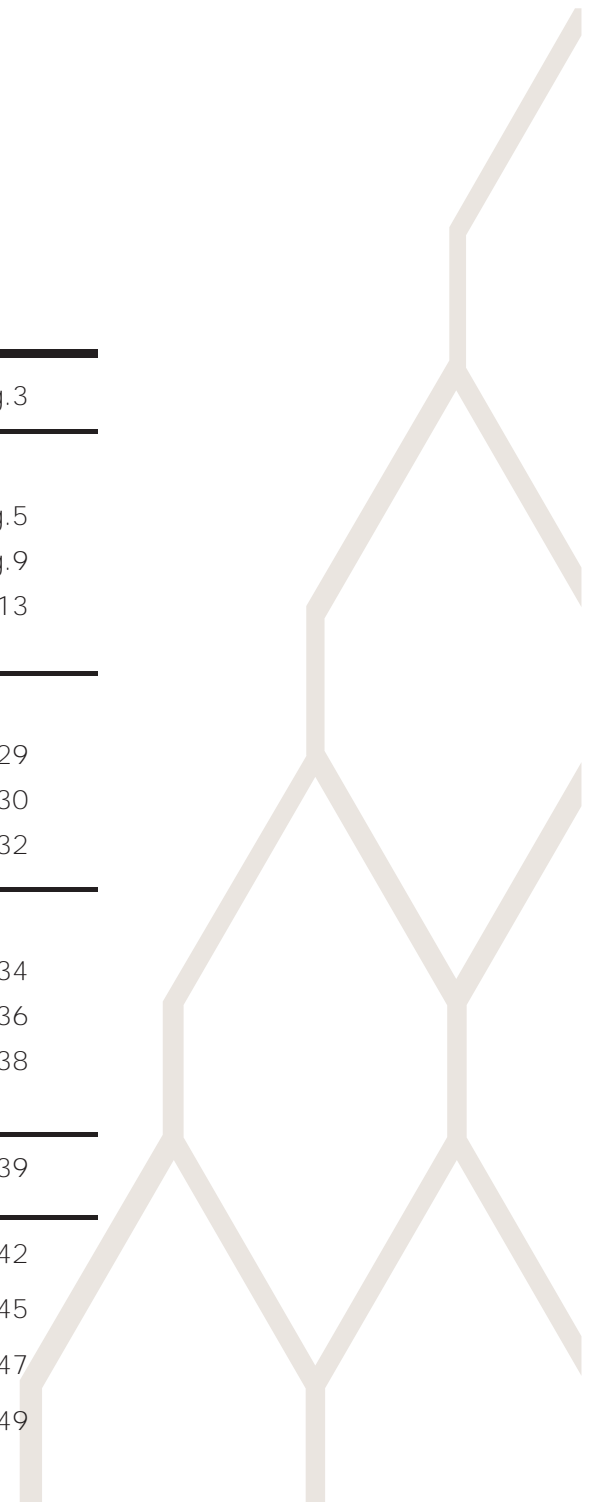
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Philosophy

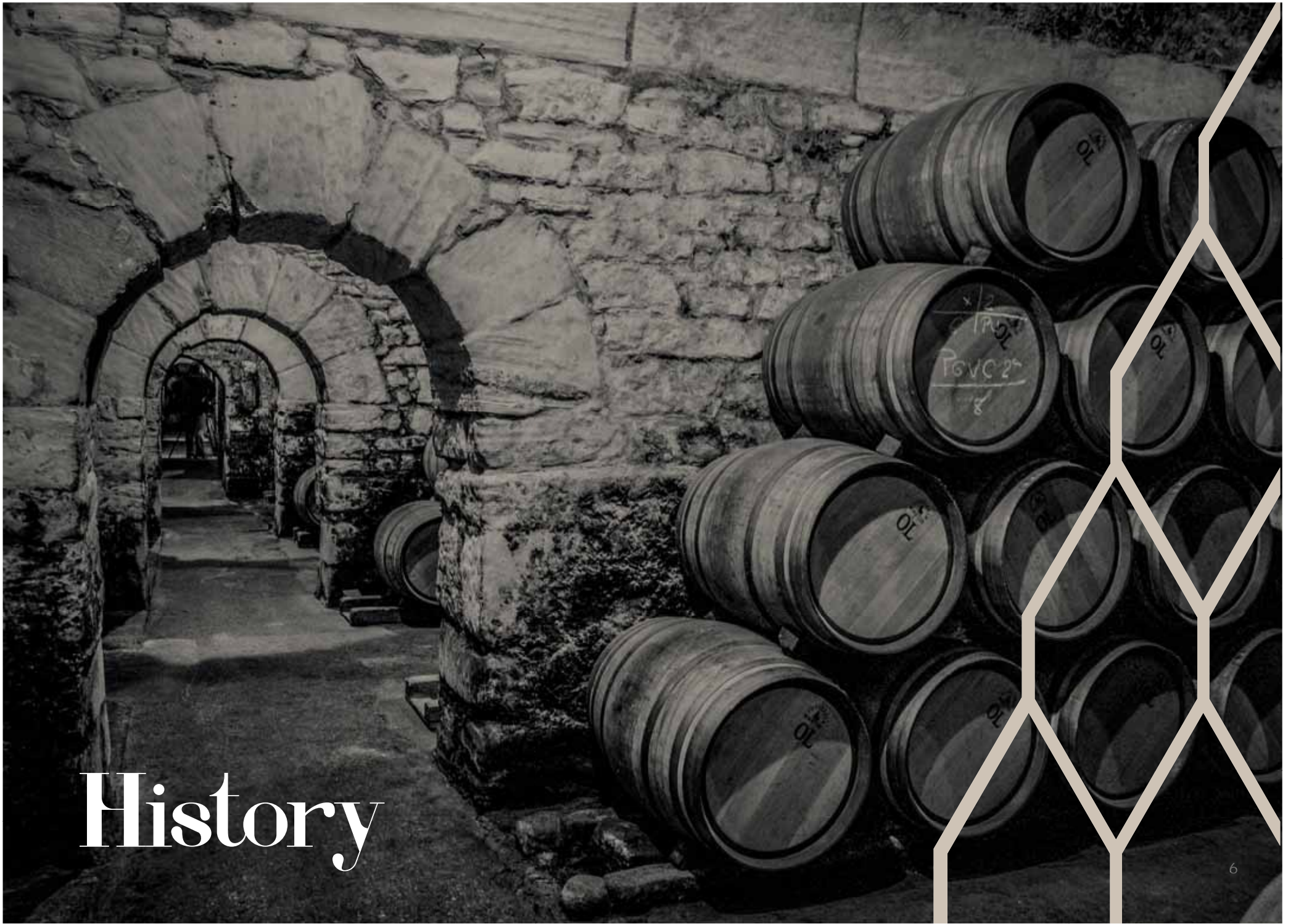


Throughout its history, Marqués de Riscal has always been an innovating, pioneering cellar and reference in a constantly changing winemaking sector.

We seek to make wines which are original, fresh, elegant and easy to drink.

Since the beginning, we have always had a clear vocation for export. Today we can be found in more than 110 countries to which we export more than 60% of our production.





History

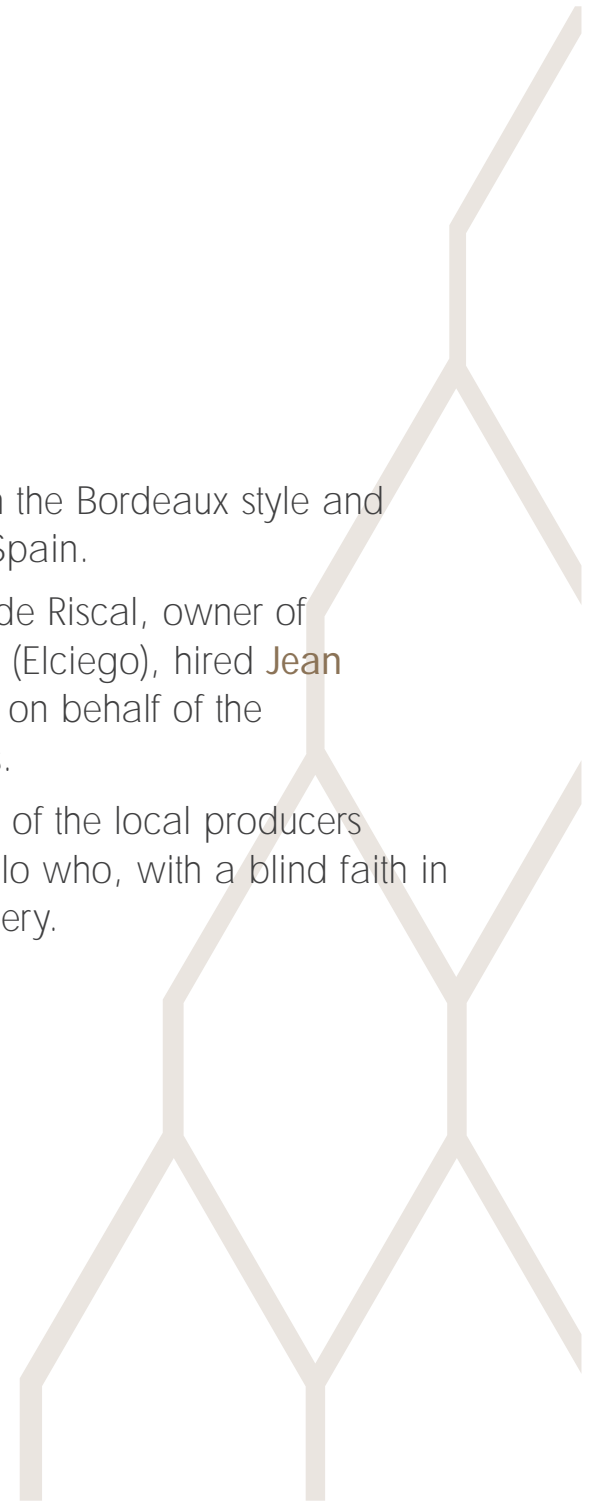


1858

Creation of the Marqués de Riscal winery in the Bordeaux style and introduction of the first French varieties into Spain.

D. Camilo Hurtado de Amézaga, Marqués de Riscal, owner of vineyards and a winery on the Torrea Estate (Elciego), hired **Jean Pineau**, a winemaker at Château Lanessan, on behalf of the Diputación, to advise the Alava winemakers.

Due to the high costs of Pineau's project, all of the local producers rejected it. The sole exception was D. Camilo who, with a blind faith in those systems, decided to build his new winery.



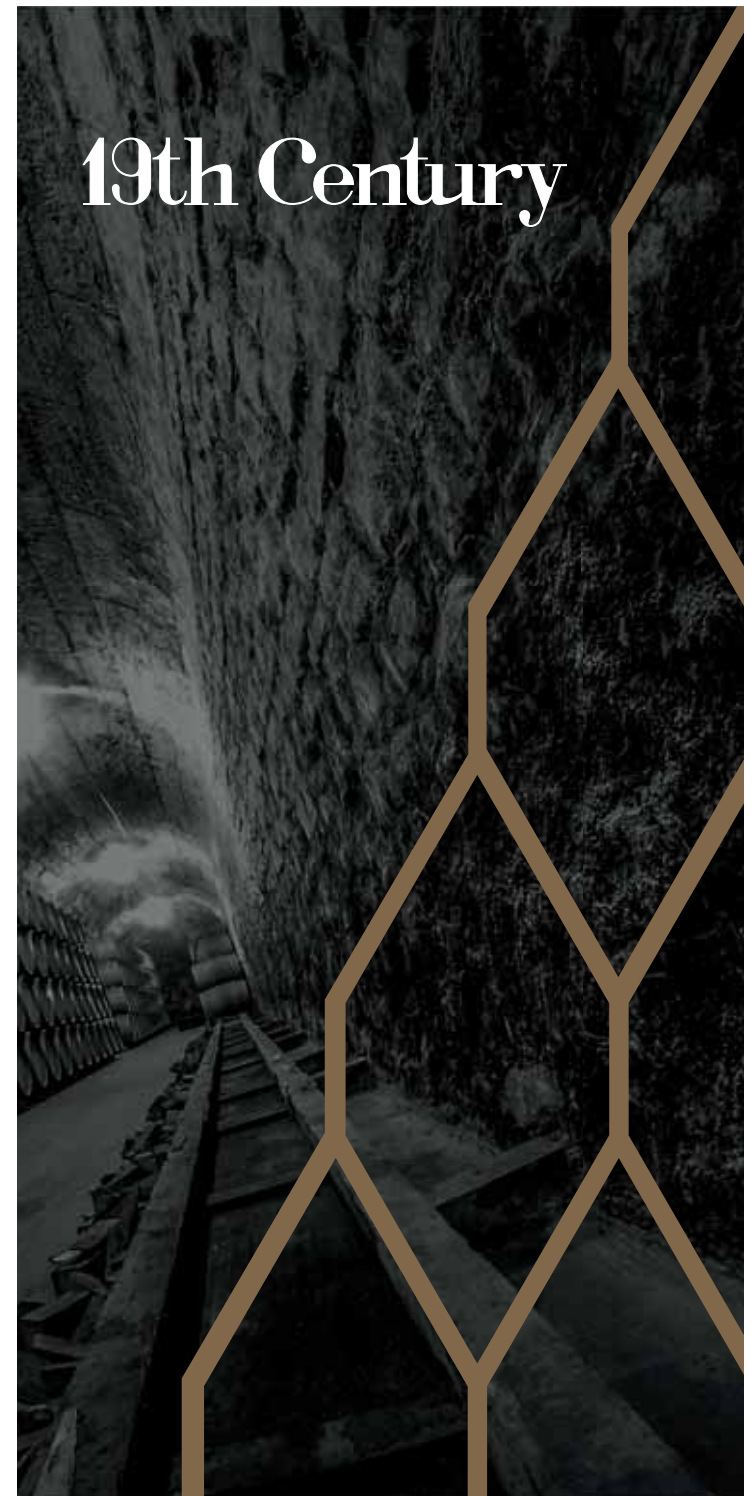


1862

First bottled Marqués de Riscal wines; in just five years the first prizes began to arrive. It was the first ever Rioja wine to be bottled.



19th Century

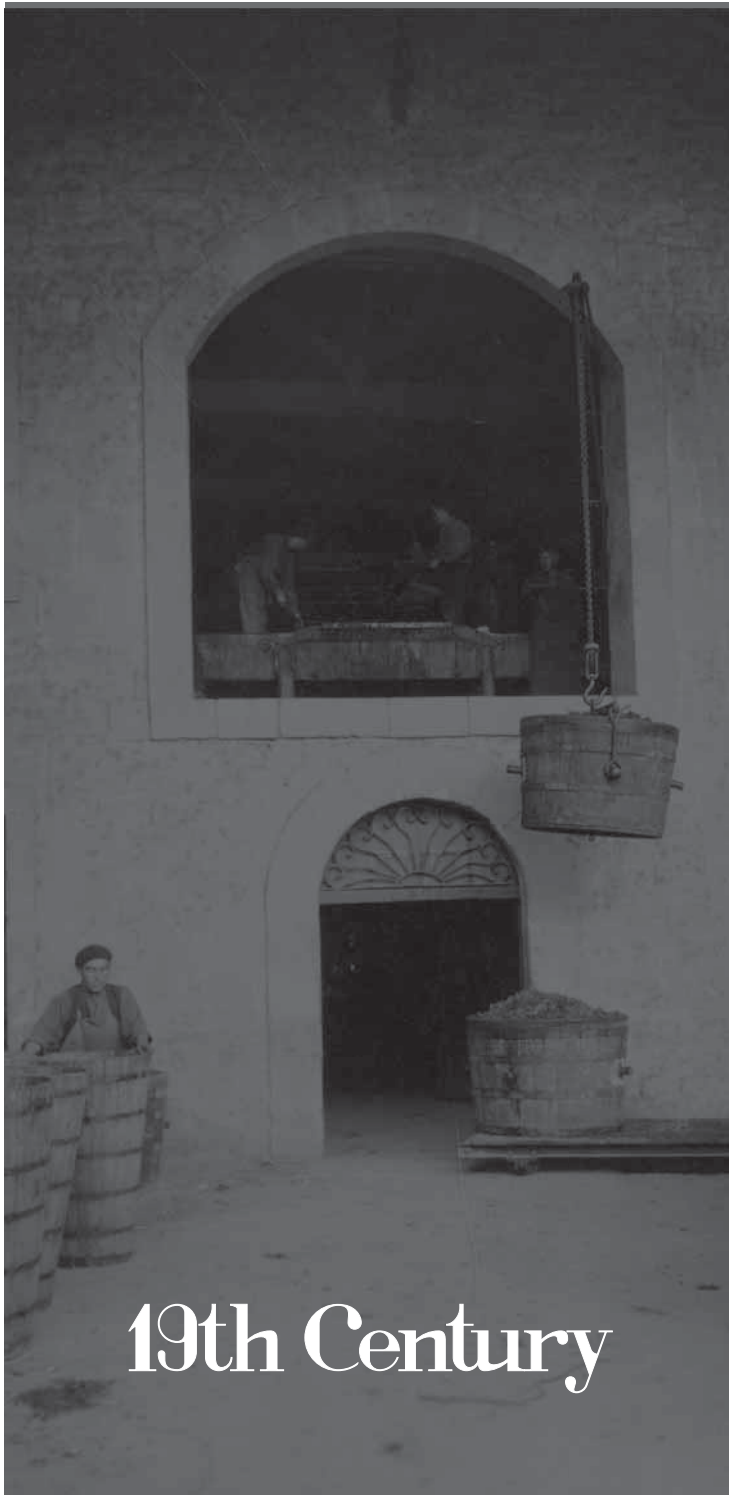


1883

The cellar was extended with the construction of a second part known as "El Palomar".



19th Century





1895

Marqués de Riscal was the first non-French wine to win the diploma of honour of the Bordeaux Exhibition.

This diploma was added to the wine's label





20th Century



In the first quarter of the 20th Century, Marqués de Riscal covers its bottles with a golden wire net. This measure was taken in order to avoid falsifications. Nowadays, the wire net is one of the most recognized symbols of the brand.





1972

Marqués de Riscal founded its winery in Rueda dedicated to making white wine, creating a new style and recovering the verdejo variety.

1974

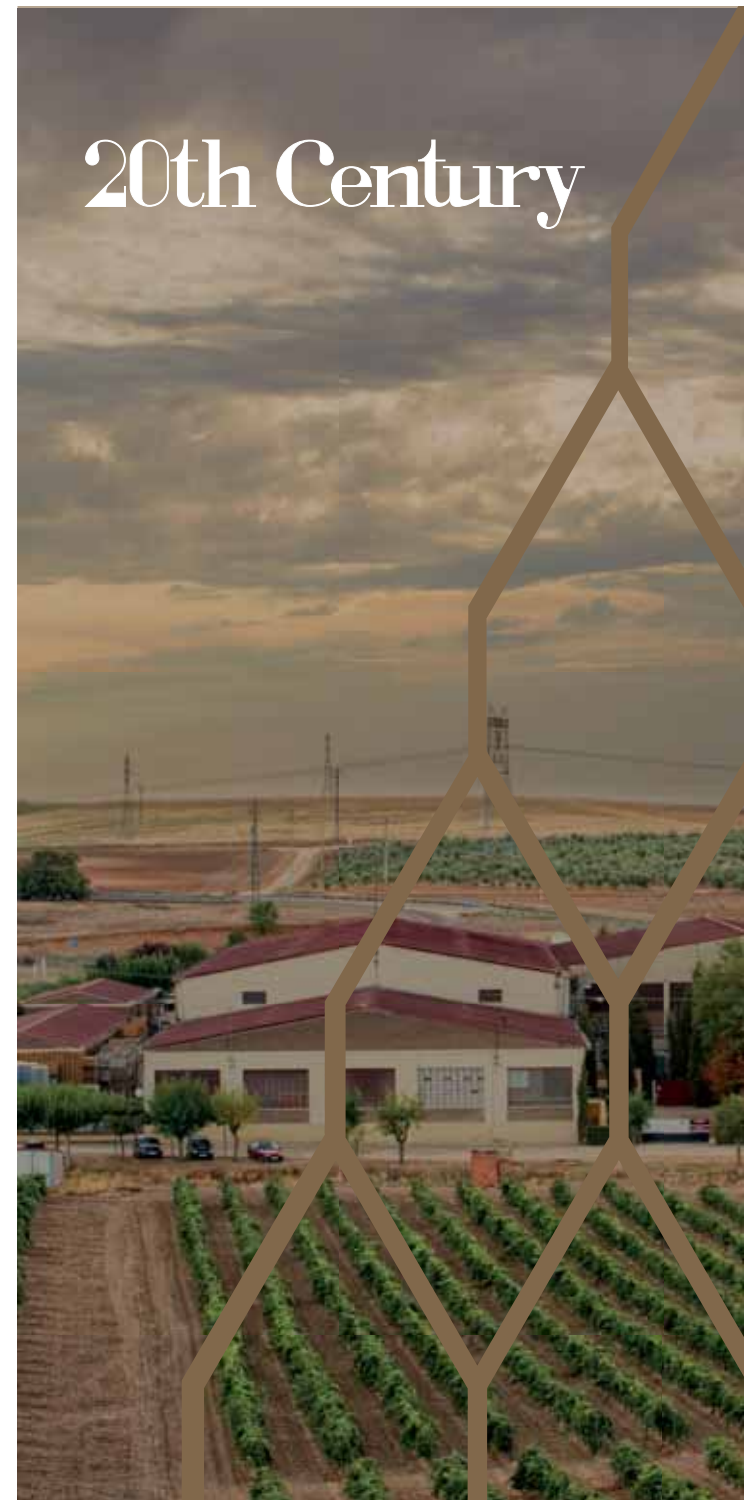
Introduction of the Sauvignon Blanc variety from France to Rueda, where it successfully adapted to its new surroundings.

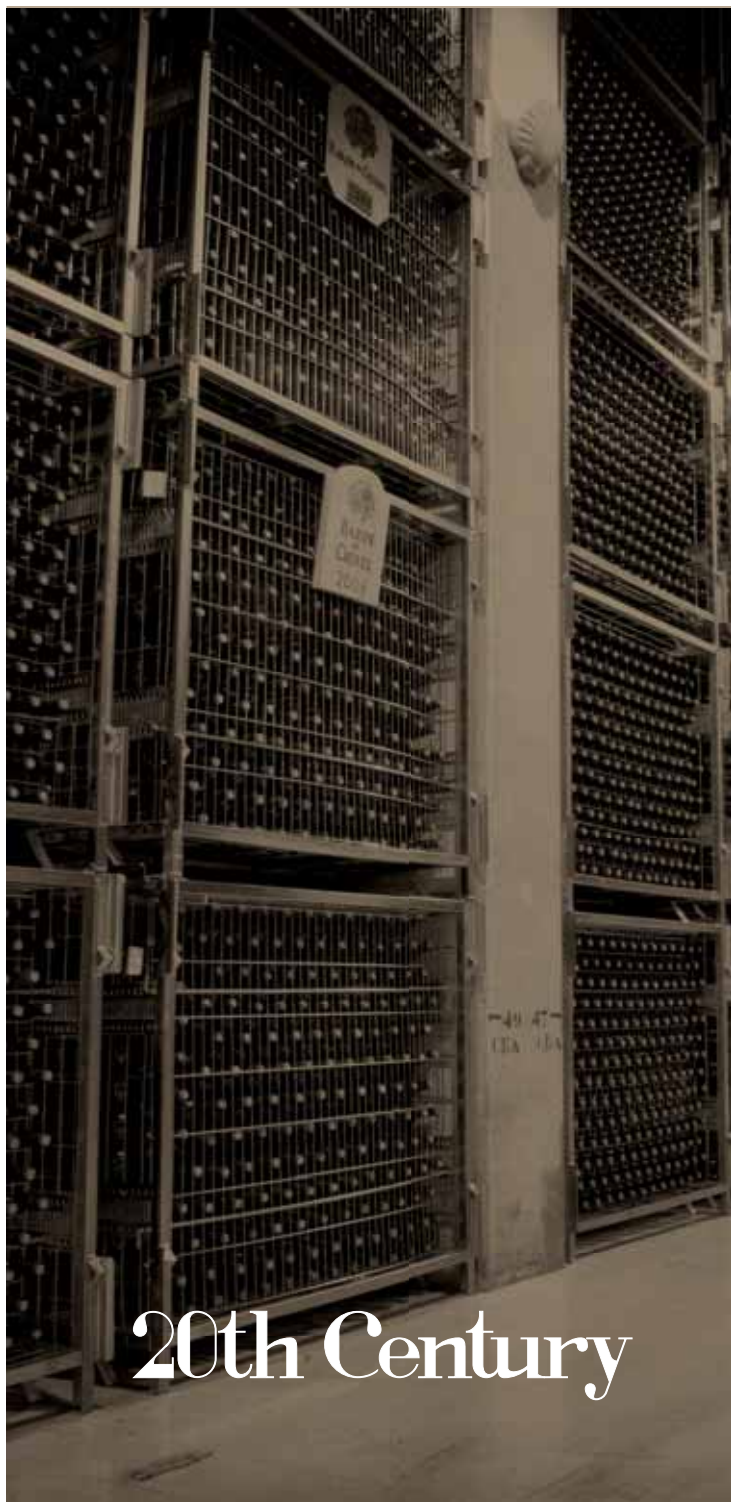
1980

Force behind the creation of the Denominación de Origen Rueda.



20th Century





20th Century

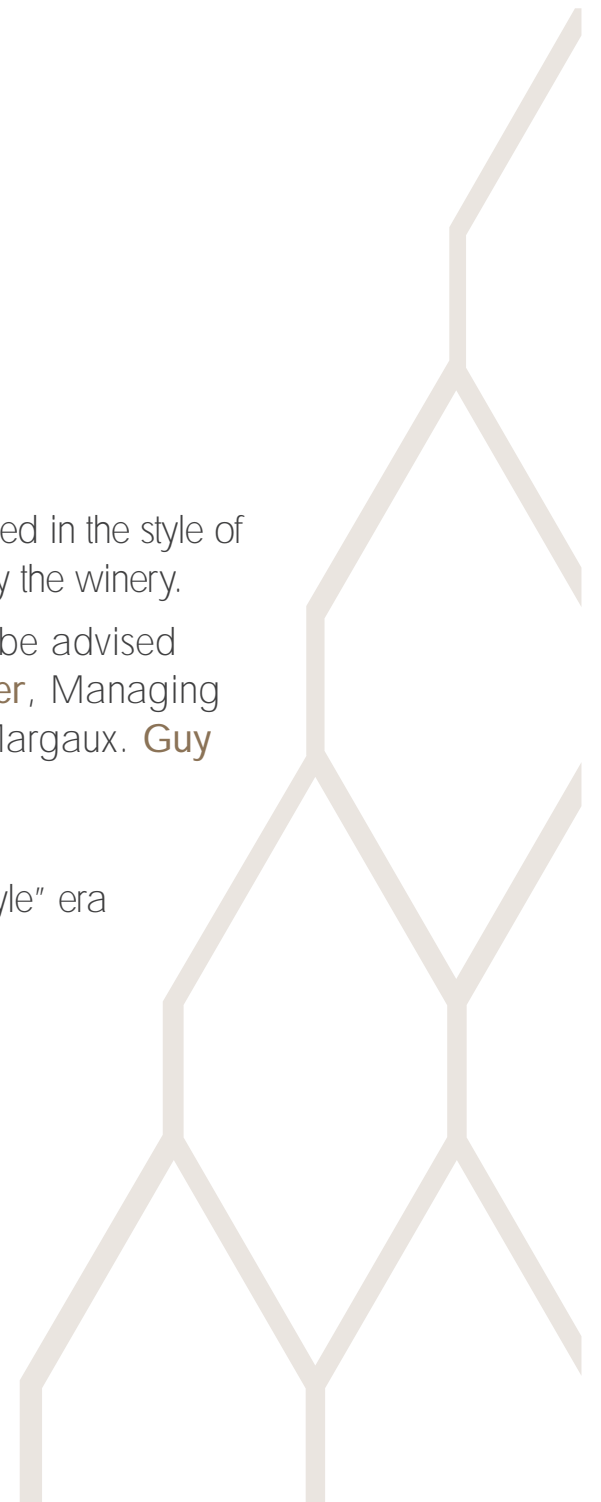


1986

First vintage of Barón de Chirel, a wine produced in the style of the Reserva Medoc wines traditionally made by the winery.

In the 1990s, Marqués de Riscal started to be advised by two prestigious consultants: **Paul Pontallier**, Managing director of Bordeaux first growth Château Margaux. **Guy Guimberteau**, professor at the University of Bordeaux.

Precursor of what could be called the “New Style” era in Rioja wines.





1995

Marqués de Riscal introduced the first grape sorting table in the Rioja appellation.

1999

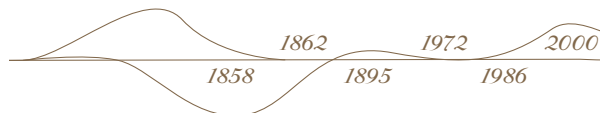
First vintage of the **Riscal Tempranillo**, made in Rueda using the Tinta de Toro variety grown in our vineyards in S. Román de Hornija.



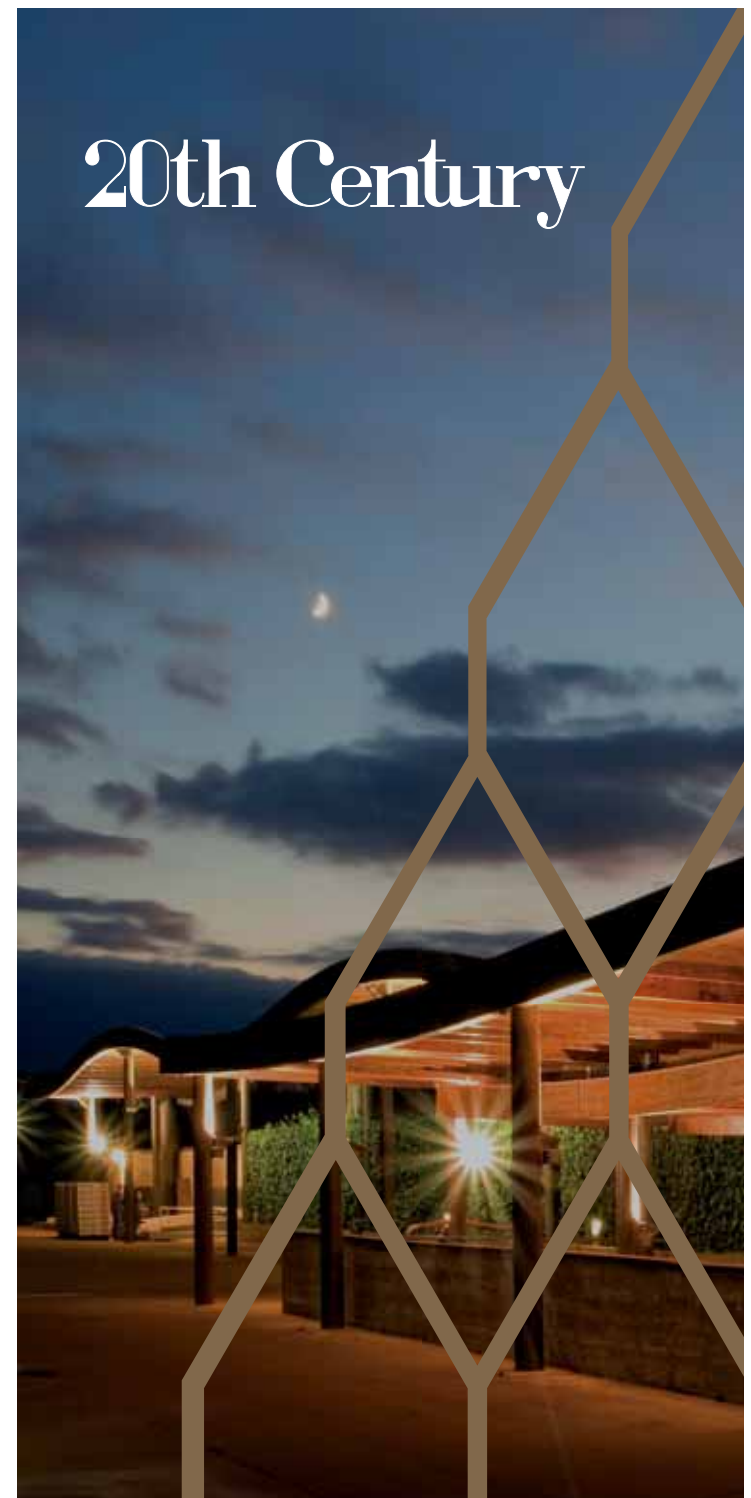
2000

Project 2000, a step into the future.

Construction of the San Vicente cellar. In 2002 tours of the bodega began and the Wine Shop was inaugurated.



20th Century





2006

Inauguration of the "City of Wine".

Marqués de Riscal has merged the concepts of tradition and modernity, achieving a perfect integration between the old facilities and the new building designed by Frank O. Gehry.

The City of Wine is the Spanish château of the 21st century.

Launch of Frank Gehry Selection 2001.



21st Century





2008

150th Anniversary of Marqués de Riscal.

2009

Historical Tasting and launch of Finca Torrea and Finca Montico.



21st Century





21st Century



2010

Marqués de Riscal buys the Marqués de Arienzo trademark and more than 300 hectares of land and vines. Starts the production of crianza and young wines.

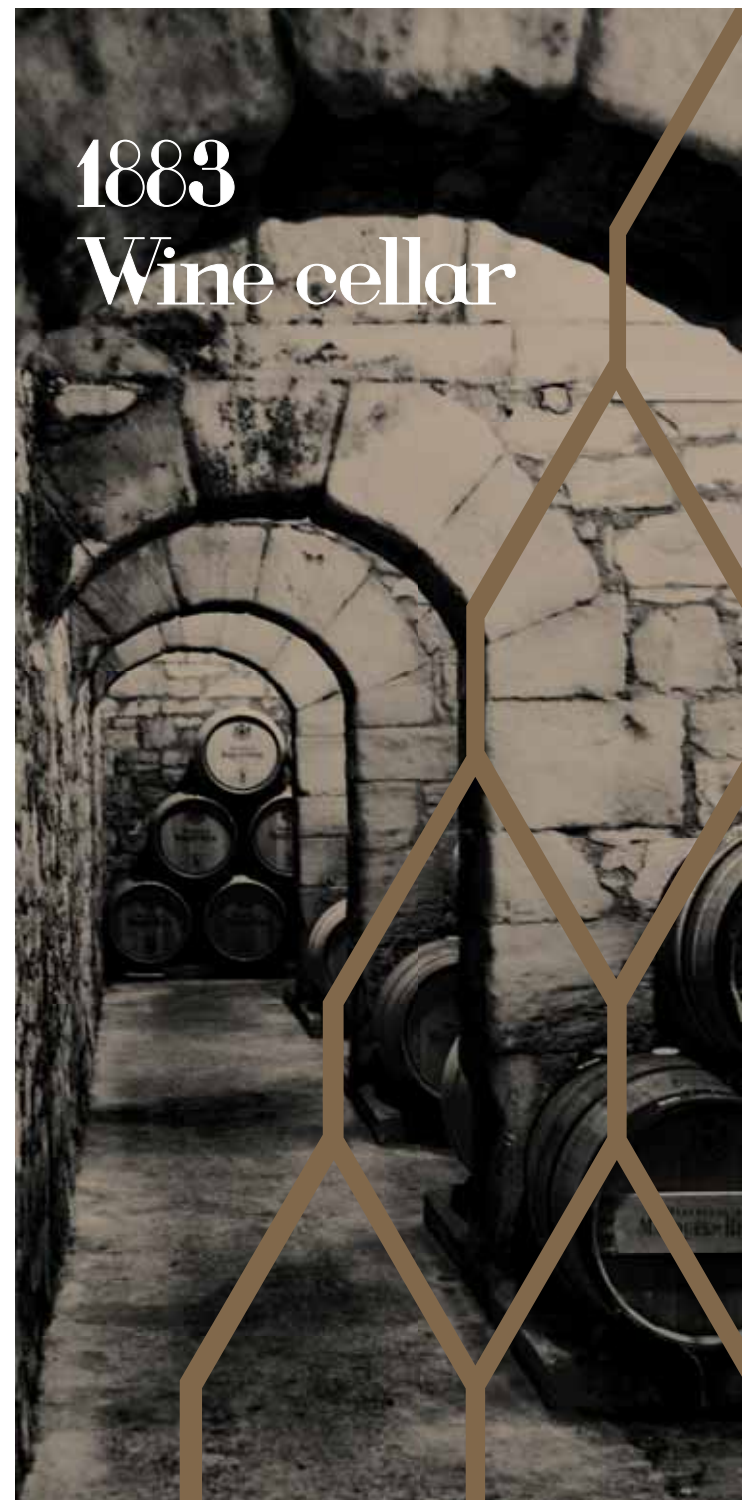
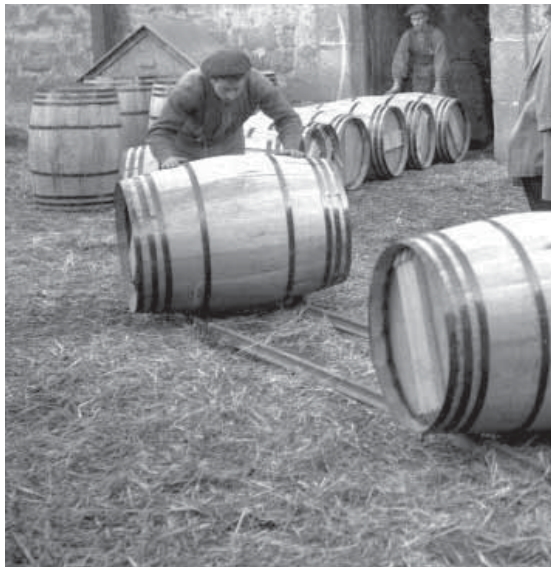
2011

Start of the Aula Marqués de Riscal. Training project to spread the culture of wine.



2011

Transformation of the 1883 wine cellar, one of our oldest wine cellars, into a space equipped with the latest technology. The idea is to combine the charm of this 19th century space with the **most modern machinery**.



1883
Wine cellar

Herederos
del Marqués de

Riscal

Historic
Auction
in China



2011

161,000 € of total revenue, the highest amount ever offered for a collection of Spanish wines

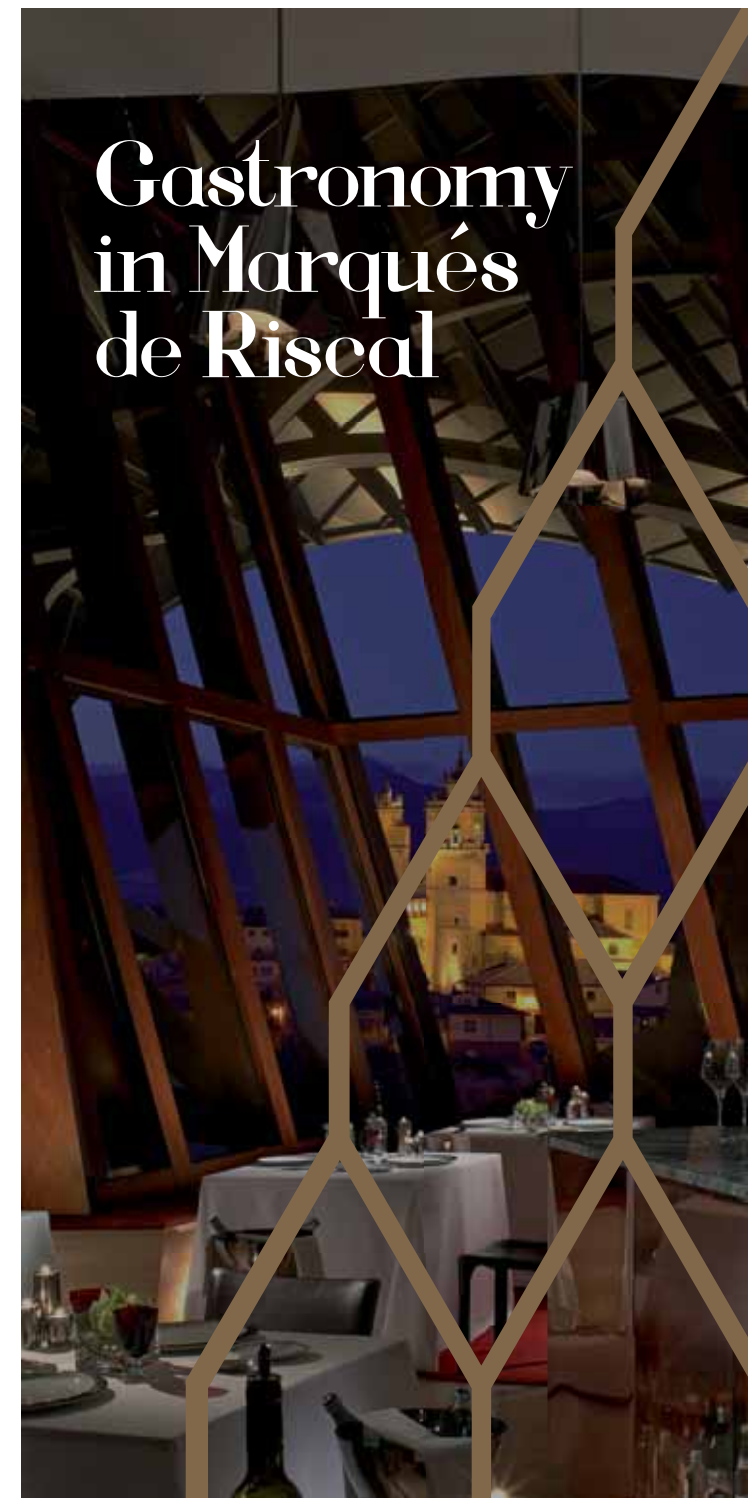
Marqués de Riscal is one of the few bodegas in the world that keeps a wide collection of wines since its inception, from 1862 to 2005.



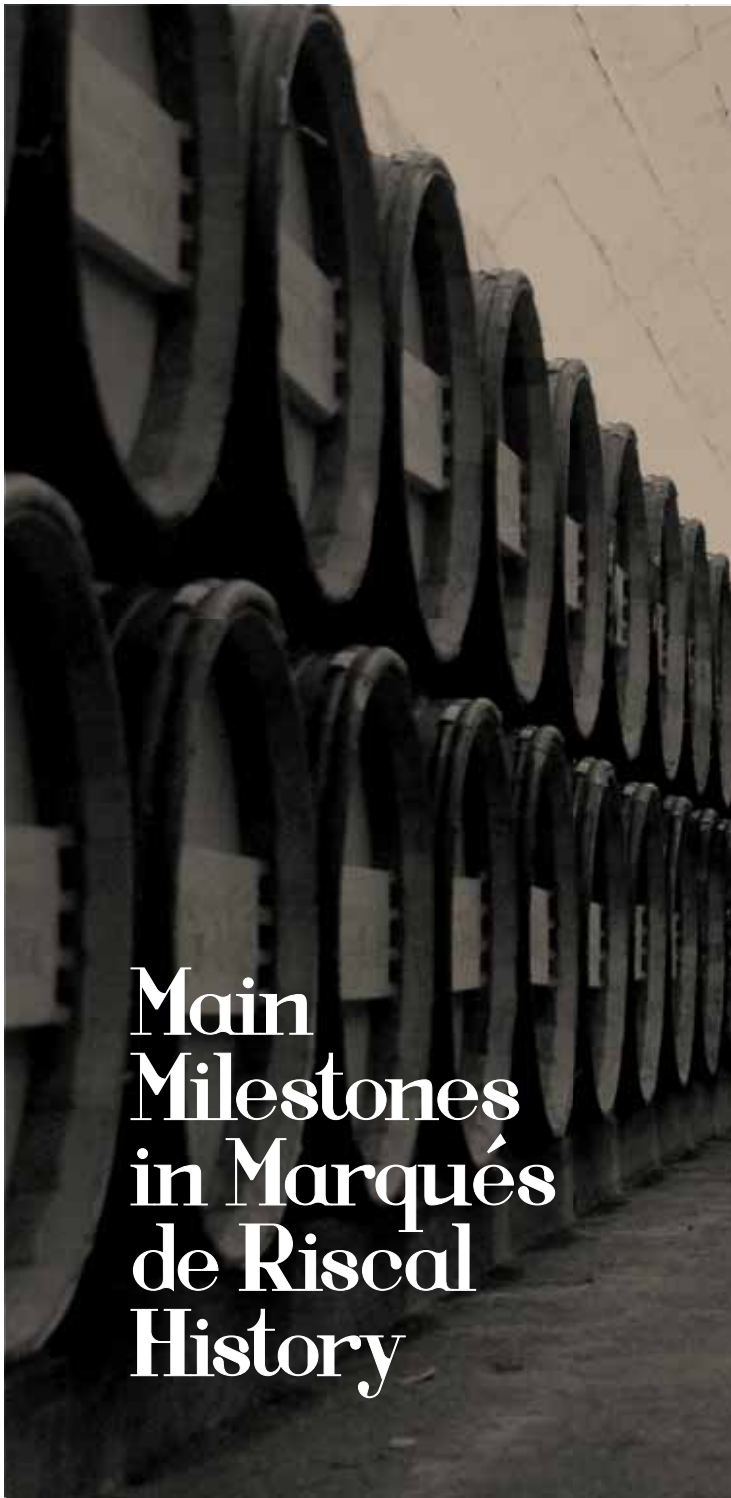


2011

The Gastronomic Restaurant awarded with Francis Paniego, who is awarded with two Michelin Stars.



Gastronomy in Marqués de Riscal



Main Milestones in Marqués de Riscal History



2013

Marqués de Riscal, named **Best European Winery of the Year 2013** in the Wine Star Awards by Wine Enthusiast Magazine.





2015

Marqués de Riscal holds a tasting of wines from the 19th, 20th and 21st centuries including the very first vintage, 1862, to the current ones, 2012.

The most prestigious wine experts in the world attended this special tasting:

- Steven Spurrier (United Kingdom)
- Markus Delmonego (Germany)
- Yoshiji Sato (Japan)
- Andrew Caillard (Australia)
- Anatoly Korneev (Russia)
- Katie Kelly Bell (United States)
- Pedro Ballesteros (Spain)
- M^a Isabel Mijares (Spain)
- Juancho Asenjo (Spain)
- Huang Shan (China)
- Anders Levander (Sweden)
- Rafael Ansón (Spain)



Historical Tasting





Frank Gehry Selection 2012



2016 LAUNCH OF FRANK GEHRY SELECTION 2012

- The presentation took place in the new home which the architect, Frank O. Gehry, is building in Santa Monica (California, USA).
- The launch coincides with the **10th anniversary of the inauguration of the Hotel Marqués de Riscal**, designed by Frank O. Gehry.
- During the presentation, there was a wine auction which raised over 100,000 dollars for the NGO, Turnaround Arts, which is supported by Frank O. Gehry.





2016

30TH ANNIVERSARY BARÓN DE CHIREL

FIRST VINTAGE IN 1986

30 YEARS OF AN EMBLEMATIC WINE

To celebrate this anniversary
Marqués de Riscal

LAUNCHES BARÓN DE CHIREL VERDEJO VIÑAS CENTENARIAS

100 YEARS OLD PRE-PHYLLOXERA
VERDEJO VINES FROM SEGOVIA



30th
Anniversary
Barón
de Chirel





Marqués
de Riscal
Organic



2016

LAUNCH OF MARQUÉS DE RISCAL ORGANIC

100% VERDEJO
MADE BY ECOLOGICAL
PRODUCTION

100%organic





Marqués
de Riscal
Viñas Viejas

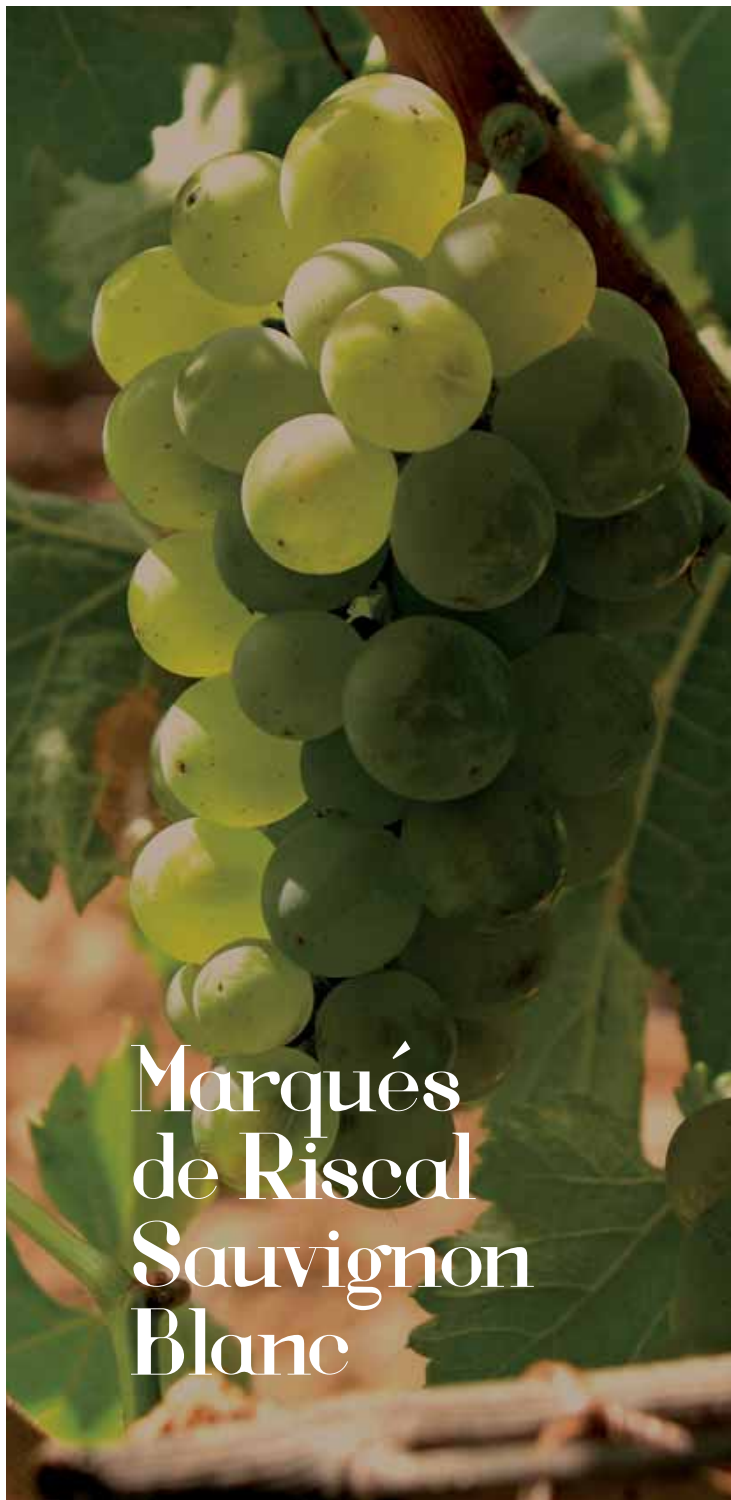


2017

LAUNCH OF MARQUÉS DE RISCAL VIÑAS VIEJAS

UNGRAFTED VINEYARDS
OF MORE THAN 80 YEARS OLD
AGEING ON SAUVIGNON BLANC
LEES





Marqués
de Riscal
Sauvignon
Blanc



2019

LAUNCH OF MARQUÉS DE RISCAL SAUVIGNON BLANC

100% VERDEJO
MADE BY ECOLOGICAL
PRODUCTION

100%organic





Entre las 10 marcas de vino más admiradas del mundo.

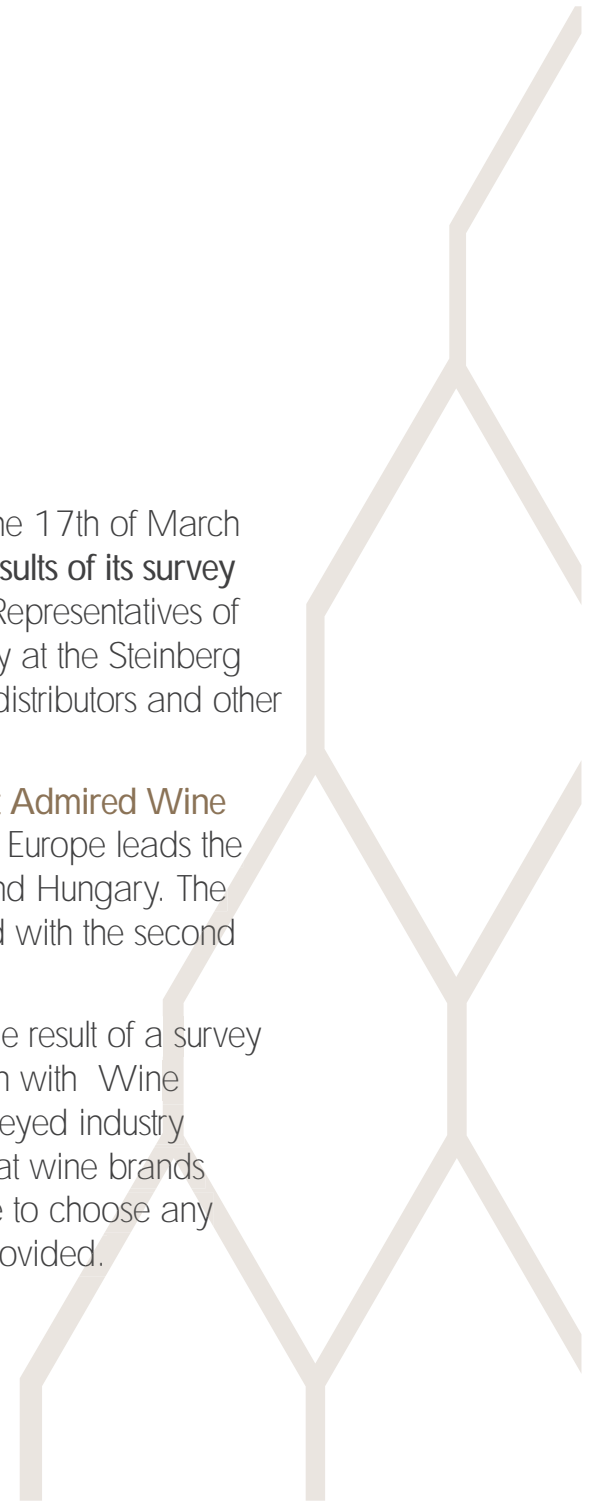
Among the 10 most admired wine brands in the world.

2019

As a part of the inauguration of ProWine, held the 17th of March in Düsseldorf, Drinks International revealed **the results of its survey of the most admired wine brands in the world**. Representatives of the main wineries attended the awards ceremony at the Steinberg Parkhotel in Düsseldorf, as well as wine buyers, distributors and other professionals of the industry.

Marqués de Riscal is eighth in The World's Most Admired Wine Brands 2019, among 50 wineries worldwide. Europe leads the ranking with 24 houses in France, Italy, Spain and Hungary. The Spanish representation in the top10 is completed with the second position of Bodegas Torres.

The World's Most Admired Wine Brands list is the result of a survey conducted by Drinks International in collaboration with Wine Intelligence, specialist in market research. DI surveyed industry professionals from 48 countries, asking them what wine brands globally they admired the most. Voters were able to choose any brand of wine or use a list that was previously provided.





D.O. Ca. Rioja



20th Century

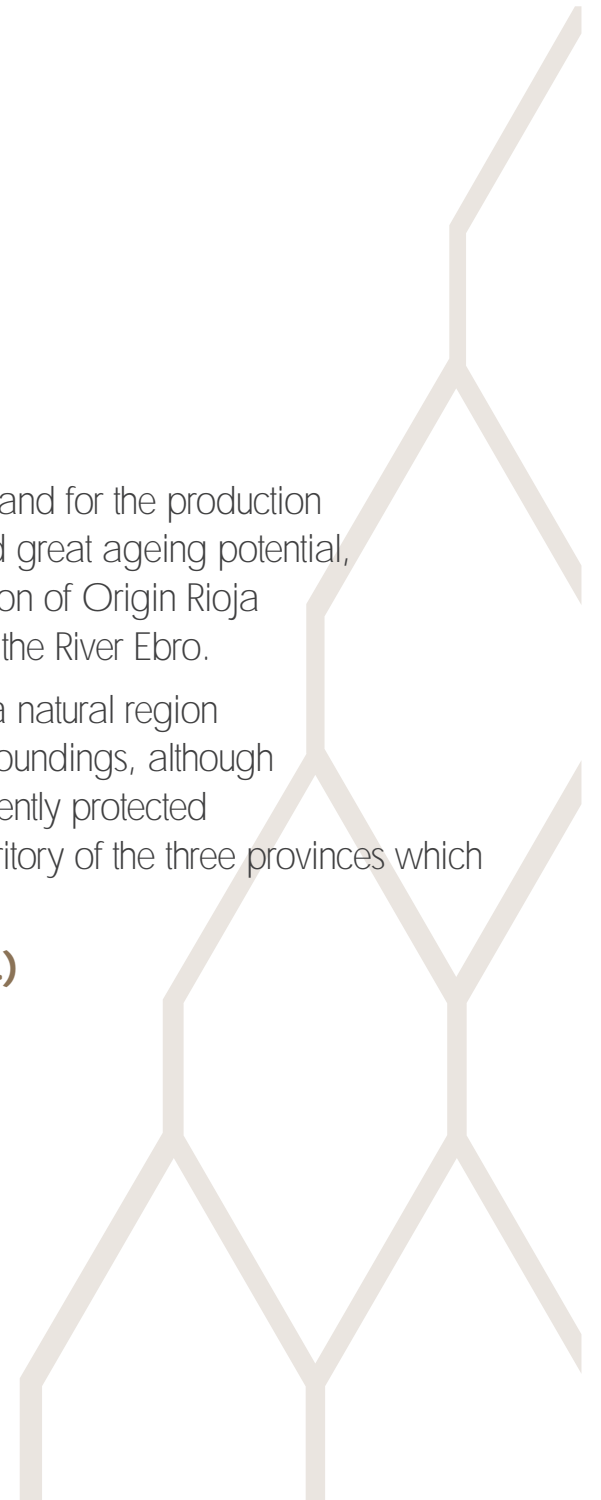


MARQUÉS DE RISCAL D.O. Ca. RIOJA

A privileged region for the cultivation of the vine and for the production of high quality wines with unique personality and great ageing potential, the production area of the Qualified Denomination of Origin Rioja is located in the north of Spain, on both sides of the River Ebro.

Accidents of geography have helped to shape a natural region perfectly delimited and differentiated from its surroundings, although administratively the 63.593 ha. of vineyard currently protected by the Denomination are distributed over the territory of the three provinces which border the high course of the Ebro:

**Rioja (43.885 ha.), Álava (12.934 ha.)
and Navarra (6.774 ha.).**





MARQUÉS DE RISCAL D.O. Ca. RIOJA

The grapes used to make Marqués de Riscal wines are grown on 1,500 ha. spread between Elciego and neighbouring villages such as Leza, Laguardia or Villabuena.

The poor soils, from the different terraces over the river Ebro, are of the chalky clay kind. This sub zone of the Rioja Alavesa has traditionally been best known for producing wines with good ageing potential, thanks to the high acidity and good tannin structure of the musts obtained.

Hectares of Vineyards:

540 Ha. of our own Tempranillo and Graciano vines.

900 Ha. of external vineyards controlled by the cellar.



Situation	Occupies the Ebro valley, La Rioja, the Basque Country and Navarre.
Climate	Continental, short summer and tempered winters.

Marqués de Riscal D.O. Ca. Rioja



VINEYARDS OF MARQUÉS DE RISCAL D.O.CA.RIOJA

Grape Varieties:

Tempranillo: Predominant variety with a short growth cycle and delicate cultivation.

Graciano: Late-ripening variety with a long growth cycle, hardy and high-yielding.



Marqués
de Riscal
D.O. Ca. Rioja

Herederos
del Marqués de

Riscal

Marqués
de Riscal
D.O. Ca. Rioja



OUR WINES
D.O. Ca. RIOJA





D.O. Rueda

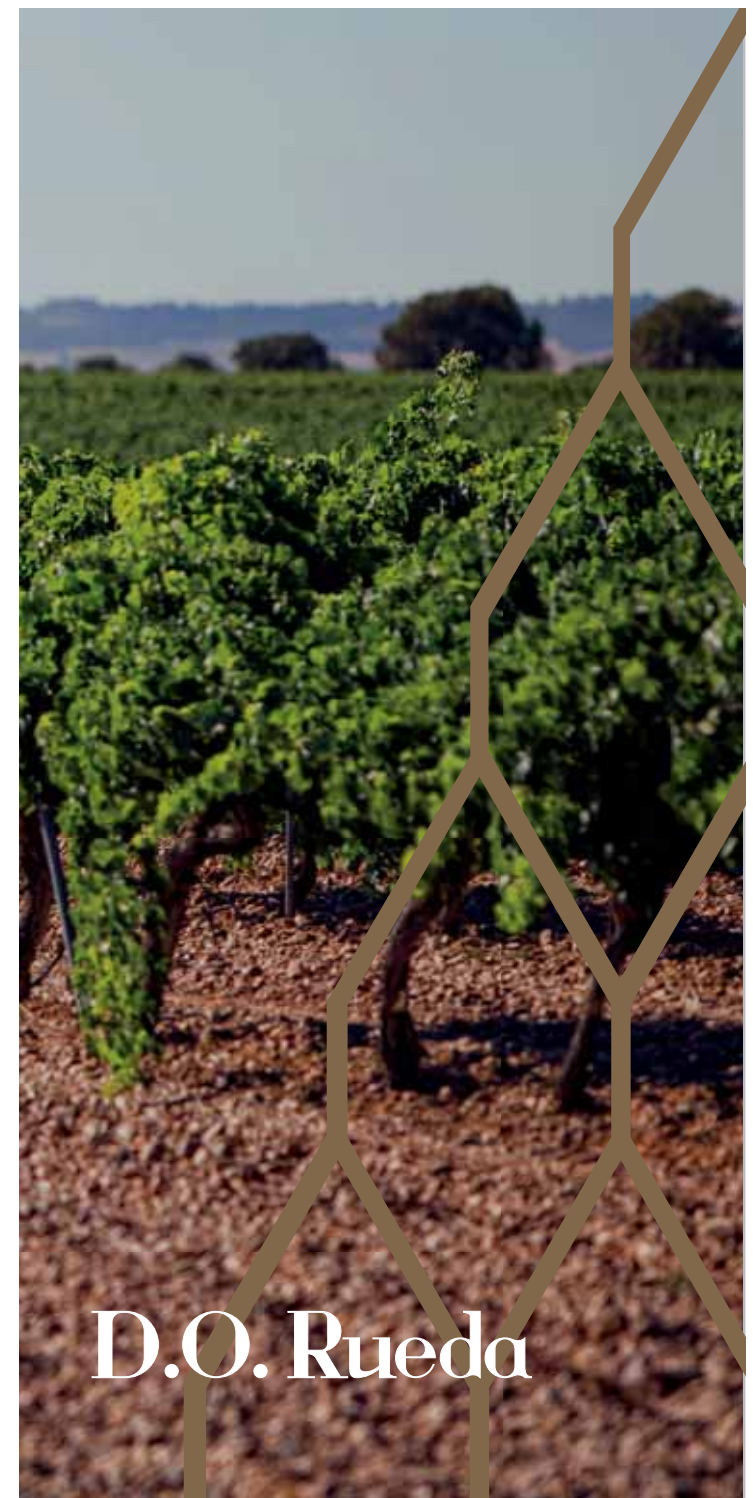


D.O. RUEDA

The Rueda Designation of Origin enjoys very favourable natural conditions for making top quality wines and it is a region which has specialised in producing world-renowned white wines.

The area of production protected by the D.O. Rueda is located in the Autonomous Region of Castilla y León and consists of 72 municipalities, 53 of which are situated in the south of the province of Valladolid

The D.O. Rueda is one of the few European winemaking districts specialised in making white wines and in the protection and development of its indigenous variety, Verdejo.





MARQUÉS DE RISCAL D.O. RUEDA

At the start of the 1970s, Vinos de los Herederos del Marqués de Riscal decided to add a white wine to its product range. After two years' trials, the Rueda region was the one chosen to make it.

Faithful to its pioneering spirit, Marqués de Riscal created a new, young, fresh and fruity white wine in a region more famous for its sherry-style amontillados and olorosos.

Other bodegas followed us, and the appellation of the D.O Rueda was set up in 1980.

In order to achieve the best white wine in the region, it is important to highlight that Marqués de Riscal was advised by winemakers from Petaluma (Australia).





Marqués
de Riscal
D.O. Rueda



VINEYARDS D.O. RUEDA

Vinos de los Herederos del Marqués de Riscal has the biggest amount of estate-owned vineyard in the Denominación de Origen Rueda (330 hectares), and is also one of the leading wine producers of the area and one of the biggest in Castilla y León.

Hectares of vineyards:

330 Ha. of our own Verdejo and Sauvignon Blanc vines.

500 Ha. of external vineyard controlled by the winery and located in the villages of La Seca, Rueda, Serrada and Rodilana.



Climate	Continental type with cold winters and short, hot summers.
Situation	To the northwest of Madrid, covering three provinces, occupying the Duero Valley: Valladolid, Segovia and Ávila.



VINEYARDS D.O. RUEDA

Verdejo: The indigenous grape of the area, this is a versatile, hardy variety with lots of personality, making it possible to obtain fresh, young white wines as well as oaked white wines.

Sauvignon Blanc: A variety of French origin, it was introduced into Rueda by Marqués de Riscal in 1974. Fine, with high aromatic intensity and a marked varietal character.



Marqués
de Riscal
D.O. Rueda



OUR WINES D.O. RUEDA





Vino de la Tierra
de Castilla y León



VINO DE LA TIERRA DE CASTILLA Y LEÓN

Vinos de los Herederos del Marqués de Riscal currently owns 198 hectáreas of vineyard in the districts of **Toro y San Román de Hornija**, which both belong to the Toro appellation. 100% of the vines are grafted onto stocks with low levels of vigour in the typical gravel soils of the terraces of the River Duero.

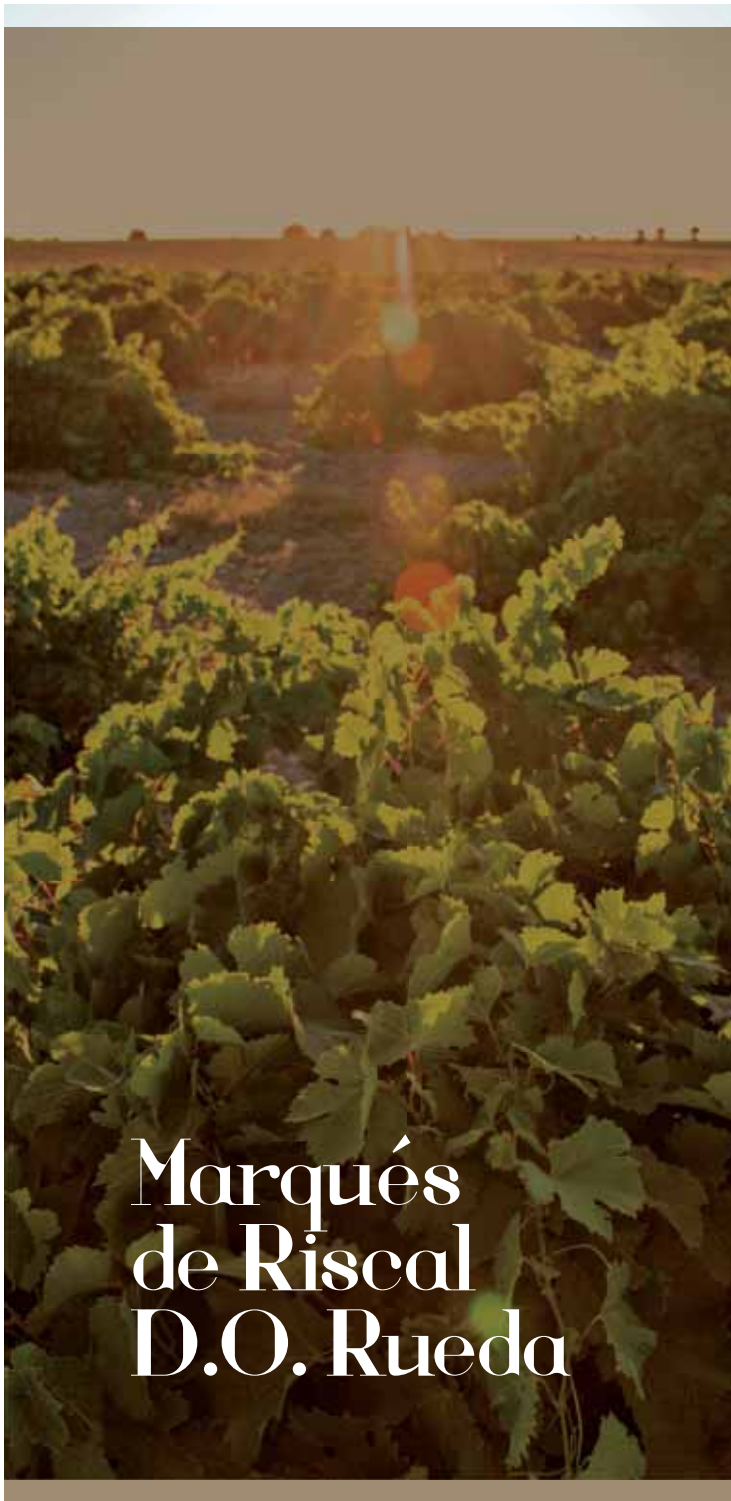
Tinta de Toro (Tempranillo): a variety obtained from the mass selection of the best plots of this variety from the Duero region. It produces aromatic, full-bodied wines with good colour, backbone, freshness and intensity.

Verdejo: The Segovia verdejo is different to that of Rueda due to the acid, granite nature of the soil.



Marqués de Riscal Vino de la Tierra de Castilla y León

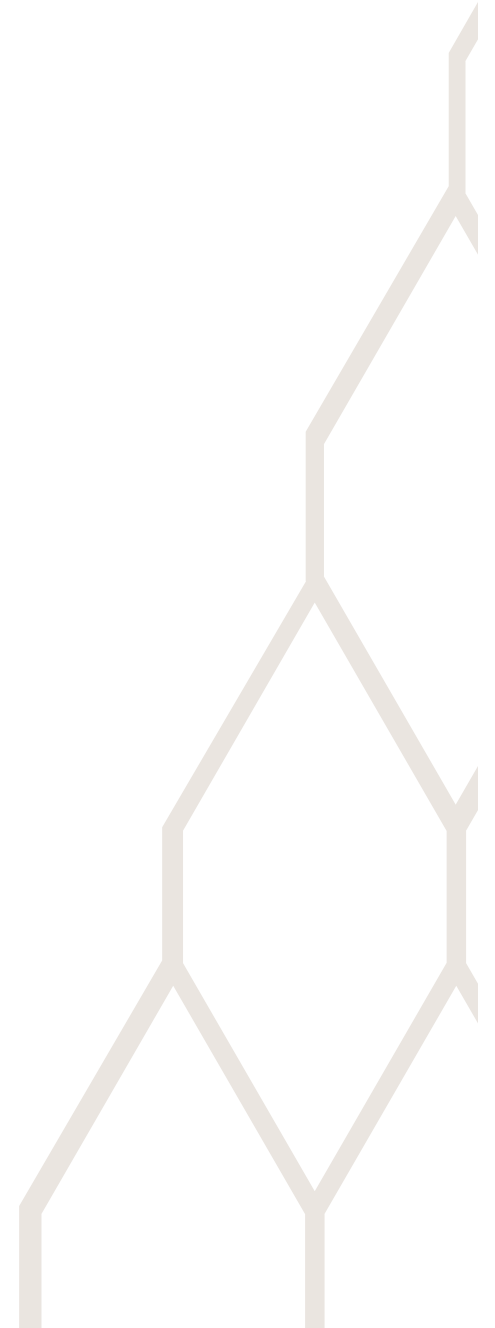




Marqués
de Riscal
D.O. Rueda



OUR WINES
VINO DE LA TIERRA
DE CASTILLA Y LEÓN





The City of Wine



The
City
of Wine



Cellar: the origin

In **1858** the construction of the first cellar commenced and the increased wine production required the facilities to be enlarged in 1883. Further extensions followed in **1968** and **2000**.

Inside the original (1858) cellar is the so-called **Cathedral**, a unique collection made up of bottles from every vintage produced by the winery since the very first harvest in 1862 to the present.

To speak of **The Cathedral** is to speak of the living history of Vinos de los Herederos del Marqués de Riscal, and of Rioja wines in general.





The City of Wine is one of the most ambitious projects ever undertaken in a Spanish wine cellar. A complex set in around 100.000 m² devoted to making, caring for and studying wine. In 2019 the Hotel expand the número of rooms because the high demand to stay. To the 42 Marqués de Riscal add 18 in a new space

It's made up of:

- Cellars of Marqués de Riscal.
- Hotel Marqués de Riscal, a Luxury Collection Hotel. With the restaurant Gastronomic and 1860 Tradition.
- Spa Vinotherapie® Caudalie.



The background is a solid green color with a repeating pattern of white-outlined diamonds. The diamonds are arranged in a grid, with each diamond's top and bottom vertices pointing towards the center of the grid.

100%*organic*



100%ORGANIC

In 2018 Marqués de Riscal obtained the **certification for organic agriculture for their Rueda vineyards**. This process requires a three-year transition period during which the vines are grown strictly in accordance with the rules for organic production.

Only those products authorised for this form of agriculture are used, **respecting the environment, the fauna and the ecosystem..**

A certification body is responsible for checking that all the requirements have been complied with.

The benefit of this type of production process for the consumer lies in the fact that the wines are totally free of remains of pesticides. They reflect the character of the terroir better and have much greater varietal purity. In addition, the levels of sulphur dioxide used are much lower and thus the wines preserve great aromatic originality.

In 2019 **un vino** the first Marqués de Riscal wine to be certified as organic has been released: Sauvignon Blanc.

Currently, other Rueda wines are in the process of achieving this certification.



Aula
MARQUÉS DE RISCAL



THE PLEASURE OF TEACHING

A training project in oenology aimed at teaching the real essence of our wines. The contrasting atmosphere of modernity and history, so typical of the **City of Wine**, is a perfect environment to share knowledge and expertise. Rafael Ruiz Isla, the industry renowned professional, is the current director of **Aula Marqués de Riscal**.





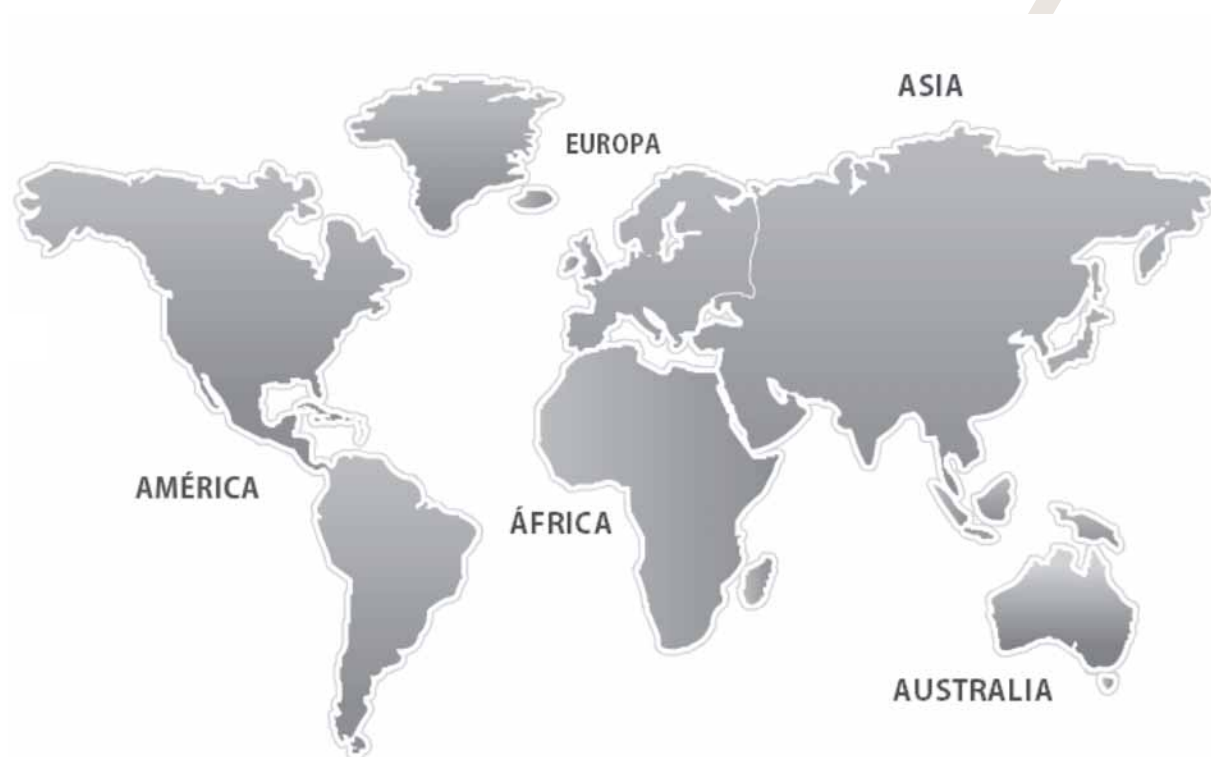
Marqués de Riscal
en el mundo

MARQUÉS DE RISCAL EN EL MUNDO

Nowadays Marqués de Riscal is in 110 countries where we export the 60% of our production



- | | | |
|---------------------|-----------------------|------------------------|
| Argentina | Alemania | Angola |
| Antillas Holandesas | Austria | Burundi |
| Bahamas | Bélgica | Etiopía |
| Barbados | Bulgaria | Ghana |
| Bermudas | Chipre | Guinea Ecuatorial |
| Brasil | Croacia | Islas Mascareñas |
| Bolivia | Dinamarca | Kenia |
| Canadá | Eslovaquia | Malawi |
| Chile | España | Marruecos |
| Colombia | Estonia | Nigeria |
| Costa Rica | Finlandia | Sudáfrica |
| Cuba | Francia | Sudán |
| Rep. Dominicana | Gibraltar | Tanzania |
| Ecuador | Gran Bretaña | Uganda |
| El Salvador | Grecia | Zambia |
| Estados Unidos | Holanda | |
| Guatemala | Hungría | Camboya |
| Haití | Irlanda | Corea |
| Honduras | Islandia | China |
| Islas Caimán | Italia | Emiratos Árabes Unidos |
| Isla Guadalupe | Letonia | Filipinas |
| Isla Mauricio | Lituania | Guam |
| Jamaica | Luxemburgo | Hong Kong |
| México | Malta | India |
| Nicaragua | Noruega | Indonesia |
| Panamá | Polonia | Israel |
| Paraguay | Portugal | Japón |
| Perú | República Checa | Jordania |
| Puerto Rico | Rota (Base americana) | Kazajstán |
| Uruguay | Rumania | Libano |
| Venezuela | Rusia | Malasia |
| | Serbia | Maldivas |
| | Suecia | Mianmar |
| | Suiza | Singapur |
| | Turquia | Taiwán |
| | Ucrania | Tailandia |
| | | Vietnam |
| | | |
| | | Australia |
| | | Nueva Zelanda |





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