패르․ PAW DEPD
AT OUR STORE OR TO YOUR DOORI

# FDA Panics the Public Dilated CardioMyopathy (DCM) 

## Don't be Fooled by FAKE NEWS!!

Veterinarians, News Media and Prescription Dog Food companies are miss reporting the FDA findings and creating widespread panic to pet owners. It's Important you read the Real FDA REPORT. The FDA does not make any brand recommendations. The FDA does NOT suggest dogs should eat grains! Its Fake News.

Paw Depot will help you understand the real fDA REPORt and ensure you make the BEST diet decisions for your pet!

## Here are the FACTS....

DOGS are CARNIVORES. Dogs are biologically designed to eat MEAT, ORGANS and FAT. NOT CARBS!
Canine DNA is $98 \%$ wolf. Dogs and Cats do not have a digestive system or enzymes to break down Carbohydrates. Although Dogs can survive on diets that include bad carbs, they cannot thrive. Ingredients high in Carbohydrates are cheap fillers to replace meat and make dog food companies more profitable.

## Canine Biology Basics

| Anatomy / Body Parts | Dogs / Cats <br> Carnivores <br> (Meat Eaters) | Humans <br> Omnivores <br> (Meat \& Plant eators) | Horses / Cows <br> Herbavories <br> (Plant Only Eaters) |
| :--- | :--- | :--- | :--- |
| Mouth \& Teeth <br> Anatomy | Teeth are Canines. Designed <br> to rip and swallow. Not <br> grind or chew. | Canines \& Molars <br> Designed to chew and <br> grind up food into small <br> digestible pieces | Large jaws \& Molars - <br> Designed to grind food <br> into easily digestible <br> paste |
| Digestive <br> Enzymes | Dogs Lack Amylase which is <br> an essential enzyme <br> necessary to digest <br> Carbohydrates | Humans produce Amylase <br> in the mouth \& Stomach. <br> Amylase digests carbs and <br> converts plant matter to <br> energy. | Cows have enzymes and <br>  <br> stomach to break carbs <br> down and convert plant <br> matter to energy |
| Digestive Track - <br> Stomach Length | Very feet <br>  <br> protein to energy | 120 feet <br> Better digestion. Can <br> convert meat and some <br> plant matter to energy | Long complex digestive <br> track able to convert <br> plant matter to energy |
| Special organs | No organs to assist with <br> digesting plant matter | No organs to assist with <br> digesting plant matter | Cows have special <br> enzymes and organs to <br> digest plant Cellulose. |

# Dilated CardioMypoathy (DCM) Heart Disease 

Fake News, shady Dog Food companies and some Veterinarians are mis-reporting the FDA report to greedily push their own agenda. Their goal is to sell overpriced prescription dog food that they market and to generate extra Vet Visits to renew "unnecessary" prescriptions. Prescription diets are a Pet Industry marketing scam. They contain terrible ingredients with NO MEDICINE in their formulas. There are currently dozens of class action lawsuits against Hill's Science Diet, IAMS and Royal Canine.

The FACTS: The FDA received 560 reports out of 79 million dogs in the USA that were diagnosed with DCM over the last 2 years.

## That's less than .000007 percent!

Your chances of winning the lottery are better than your dog being diagnosed with DCM.

## What Causes DCM?

3 Factors determine Heart Disease. So, lets dig into each factor to help make the best diet decisions for your pet.

1. Genetics: Some dog breeds are predisposed to Heart Disease

- Large \& Giant Breeds
- Golden Retrievers - Predisposed with Low Taurine
- Shih Tzu's \& Cocker Spaniels

2. Poor Diet:

- Grains\Potatoes\Corn are Bad- Dogs are carnivores \& need Meat based diets
- Grain-free and Potato Free are Better Diets
- Real Meat, No Carbs are Best

3. Lack of Exercise:

- Obesity strains the heart and vital organs
- Ensure Daily Walks and Plenty of Play time


## What Else Can You Do

Check Taurine Levels: As dogs age Taurine production may drop which can lead to Heart \& Health problems

- Taurine is an amino Acid that is essential for Heart Health
- Taurine is made in the liver from Cysteine
- To Increase Taurine levels feed:
- Meat Toppers on Meals: Can Tripe, Bone Broth, Raw and Freeze-Dried Mixers
- Treats: Freeze-dried Liver, Hearts, Kidneys, Meat Jerky, Nibs, Marrow Bones
- Supplements - Nupro Lyfe Spyce, NaturVet Immunity Support, CBD Oil

Our goal is to provide pet owners with "FREE" Diet \& Nutritional Advice to ensure your pets live a long and healthy life. Just because we can sell every brand of dog food doesn't mean it's Right.

Our Loyalty is to you and your pet NOT dog food companies.

## ALL CARBS are Not EQUAL

The glycemic index measures how fast food converts to sugar. The faster it converts to sugar the higher it is on the glycemic index. Excess Sugar is an epidemic for humans and our pets. Excess sugar leads to weight gain, diabetes, sugar spikes and serious YEAST Infections such as Skin Problems, Ear infections, Smelly Coat, Licking Paws, Hot Spots, Allergies, etc. for our pets. The simple science is the higher the Glycemic Number the less healthy the ingredient.

## BAD CARBS

Rice, corn, wheat, soy, pasta, brewers rice, flour, white potatoes, gluten and processed foods are rated high on the glycemic index. These Carbs are considered BAD and very difficult to digest for both PEOPLE \& DOGS.

## GOOD CARBS <br> (For People, NOT Dogs)

Fruits are packed with vitamins and nutrients. Fruits, however, are very difficult for our pets to digest. Remember they are carnivores, not plant eaters. Fruits contain natural sugar which is better for humans than artificial sugars such as Glucose and High Fructose Corn Syrup.

## BEST CARBS

Vegetables are the best carbs because they are packed with vitamins and nutrients. They are also low in Sugar. Generally green foods are healthy; White or processed foods are NOT healthy. Since vegetables contain less sugar, they are more digestible for our pets.

## If CARBS Are BAD.... WHY USE THEM??

The main reason people buy Dry Dog food is that it is more affordable than RAW Diets for their pets. Dry foods are also more convenient for Pet Owners to store, handle and feed. However, with or without grains, Dry is NOT healthier.

All Dry Dog foods, regardless of brand, require fiber (or carbs) to bind the food together during the cooking process.

Premium dog food manufacturers substitute healthier, easier to digest carbs, such as vegetables to replace unhealthy difficult to digest carbs such as corn, grains, soy and potatoes.

## BEST DOG FOODs are LOW CARB

The more MEAT, the BETTER. Always read your ingredients. The best dog foods will have MEAT as the $1^{\text {st, }} 2^{\text {nd }}$ and $3^{\text {rd }}$ ingredients. Meat, Bone and Organs are necessary for canine nutrition and health. These ingredients also contain Glucosamine, Chondroitin, Calcium and Taurine which are essential for heart and joint health. Dog food should never contain meat-by- products, carbohydrates, corn or gluten as the primary protein sources and ingredients.

In summary, Real Meat, No Carb diets are BEST. Grain-free, Low Carb diets provide a good compromise of nutrition, convenience and budget for busy pet owners. High Carb, No or Low Protein diets are not suitable for our pets.

# \#1 Best Diet <br> RAW and FREEZE-DRIED Diets 

- $95 \%$ meat, $5 \%$ organic vegetables
- No Hormones, No GMO's, No Gluten, No Grains, No Antibiotics

| Best Raw Food Brands <br> 5 Star Rating |  |
| :---: | :---: |
| Stella \& Chewy Frozen | Stella \& Chewy Freeze Dried |
| Stella \& Chewy Stew | Ziwi Peak |
| Vital Essentials Raw | Vital Essentials Freeze Dried |
| Use only RAW Diets that utilize High Pressure Pasteurization Process |  |

## $2^{\text {nd }}$ Best "Excellent Diet"

## Can Foods, No Carbs - 95\% Meat

- Can Food with $95 \%$ Meat, No Carbs
- No Hormones, No GMO's, No Gluten, No Grains, No Antibiotics

| Best Can Food Brands <br> 4.5 Stars or Higher |  |
| :---: | :---: |
| Zignature | Pure Vita |
| Evangers | Dave's Pet Food |
| Weruva | Fromm |
| Nutrisource | Blue Buffalo |
| Wellness Simple | Pet Kind TRIPE |
|  | $* *$ Excellent Source for TAURINE** |

- Raw Food - $85 \%$ meat, $15 \%$ vegetables
- No Hormones, No GMO's, No Gluten, No Grains, No Antibiotics

| Very Good Raw Brands <br> 4.5 Star or Higher Rating |  |
| :---: | :---: |
| Primal Raw Frozen | Primal Freeze Dried |
| Nature Variety Frozen | Nature Variety Freeze Drid |
| Stella \& Chew Dry and Freeze Dried |  |
| Blend |  |$\quad$ Wysong

- Grain Free, Potato Free, No Corn, No Soy
- No Hormones, No GMO's, No Gluten, No Grains, No Antibiotics

| Best Dry Food Brands <br> 4 star or Higher Rating |  |
| :---: | :---: |
| Stella \& Chewy Raw Coated | Pure Vita |
| Nutrisource | Fromm |
| Natural Planet | Essence |
| Orijen | Acana |
| Zignature | Earthborn |

## $4^{\text {th }}$ Rated "AAFCO Approved"

## Dry food with High Carbs Ingredients

- Meat based but with a large portion of Carbs that are HIGH on the GI Index
- Primary ingredients include: Brown Rice, Sweet Potato, Oats, Barley, White Potato
- Meets AAFCO Minimum nutritional guidelines for dogs

| Nutrisource w/ Brown Rice | Pure Vita w/ Brown Rice |
| :---: | :---: |
| Blue Buffalo | Taste of the Wild |
| Natural Balance | Wellness |
| Honest Kitchen | Fromm Original |
| Earthborn | Health Extension |
| Canidae | Diamond |
| Eukanuba | Farmina |
| Holistic | Halo |
| Honest Kitchen | Merrick |
| Nutro | Pet Curan |
| Precise | Solid Gold |

## Worst Brands - DO NOT USE

Terrible Ingredients - High Carb - Low Protein - No Nutrition

- General Rule - Do not use Dog Food with these Ingredients:
- Corn, Wheat Gluten, Corn Gluten, Brewers Rice, Oats, Barley, Corn Starch, Potato, Rice, Soy, Soy Protein, Brown Rice,
- Chicken By Products, Meat by Products
- No Meat or Meat Meal in the ingredients Water as first ingredient - Its True, They list water as an ingredient!
- Water as first ingredient - Its True, They list water as an ingredient!


## Worst Rated Dog Foods in 2019

| Werst Rated Brands <br> Read the Ingredients - Not Good |  |
| :---: | :---: |
| Hills Science Diet Dry | Hills Science Diet Can |
| Royal Canine Dry | Royal Canine Can |
| Beneful | Life's Abundance |
| Purina Dog Chow | Rachael Ray Nutrish |
| Alpo | Ol' Roy |
| Chef Michael | Bil Jac |
| Good Life | Diamond Plain |
| Boots \& Barkely | IAMS |
| Everpet | Cesar |
| Kibble n Bits | Pedigree |
| Hi Protein | ShowTime |
| Big Red | Mini Chunk |
| Purina Moist n Meaty | Twin Pet |
| Kal Kan | Hi Point |
| Doggy Bag | Gravy Train |
| Dad's Econ-o-mets | Any Prescription Diet - It's a scam |
| Anything from China | Anything with Meat by Products |

## It's Ridiculous!

## If your Vet recommends Royal Canin or Hill's Science Diet consider a new Vet.

Your Pet's health is important. They should care enough to research and tell you the TRUTH!

## Royal Canine Ingredients: Your Dog is not a COW!

Water sufficient for processing, pork by-products, chicken, corn meal, rice flour, powdered cellulose, dried plain beet pulp, vegetable oil, fish oil, carob bean gum, natural flavors, carrageenan, salt, taurine, potassium chloride, sodium silico aluminate, vitamins [DL-alpha tocopherol acetate (source of vitamin E), niacin supplement, L-ascorbyl-2-polyphosphate (source of vitamin C), biotin, D-calcium pantothenate, thiamine mononitrate (vitamin B1), riboflavin supplement, pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, folic acid, vitamin D3 supplement], trace minerals (zinc oxide, ferrous sulfate, zinc proteinate, copper sulfate, manganous oxide, sodium selenite, calcium iodate), magnesium oxide, marigold extract

## Hills Science Diet Ingredients: Where's The MEAT!?!

Brewers Rice, Flaxseed, Pork Fat, Egg Product, Dried Beet Pulp, Soy Protein Isolate, Whole Grain Sorghum, Chicken Liver Flavor, Powdered Cellulose, Fish Oil, Chicken Fat, Pork Liver Flavor, Lactic Acid, Potassium Citrate, Calcium Carbonate, L-Lysine, Soybean Oil, Lipoic Acid, DL-Methionine, L-Threonine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Folic Acid, Vitamin D3 Supplement), Choline Chloride, lodized Salt, Taurine, L-Tryptophan, Glucosamine Hydrochloride, Chondroitin Sulfate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium lodate, Sodium Selenite), L-Carnitine, Magnesium Oxide, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.= c

