

HOW TO SHEET

FIRSTLY, THANKS FOR YOUR INTEREST IN A MR SHOWBAGS FUNDRAISER. A SHOWBAG DRIVE IS A FANTASTIC FUNRAISER IDEA BECAUSE.....



IT'S NOT CHOCOLATE! IT'S ORIGINAL.

Everybody LOVES a showbag. We make it easy and fun.
Great return on your money. Very popular with kids and parents.
Won't melt. All packed and ready to go. Sell anytime of year

SO, HOW DO YOU RUN A MR SHOWBAGS FUNRAISER?

ITS EASY....

- Determine the start date
- Determine the fundraiser duration. (we suggest two weeks maximum)
- Promote the fundraiser. To get the excitement going, we suggest advertising in the school newsletter 2 weeks before your scheduled event launch date. You also may like to order a sample pack and have 4 of the showbags available to view at the general office during lunchtime.
- On the start day, send each family home with a showbag order form and money collection envelope. (we will supply these).
- Advertise during the fundraiser with a reminder of the closing date.
- Collect all forms and money envelopes back.
- Collate all orders.
- Place order via fax/email or phone.
- Your order will arrive within 7-10 days.
- Hand out the showbags and count your money!!!

ENCOURAGE KIDS

to sell the showbags to their older/younger brothers and sisters, cousins and friends. Remind parents that these are great "standbys" for birthday presents, fantastic stocking fillers around Christmas and wonderful treats for a rainy day. Teachers may even like to have some on hand for the extra special reward!



SO, WHAT DO THE NUMBERS LOOK LIKE?

MR SHOWBAGS

Number of sellers	Bags sold	Your cost	Your sales	Your profit
100	20	\$798.00	\$1,200.00	\$402.00
200	400	\$1,596.00	\$2,400.00	\$804.00
500	1000	\$3,990.00	\$6,000.00	\$2,010.00
750	1500	\$5,985.00	\$9,000.00	\$3,015.00

THE SOONER YOU GET STARTED. THE SOONER YOUR FUNDS WILL ROLL IN! IT'S EASY AND FUN.

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