



WE-SEO LOCAL STARTER PLAN

MONTH 1

- Your Own Reporting & Customer Dashboard
- Global Website Audit
- Page Specific Audit - up to 5 Pages
- Backlink Profile Analysis and Link Detox - Up to 25 Domains
- Keyword Research, Grouping & URL Mapping
- Website Duplicate Content Check - up to 5 Pages
- Web Form Conversion Tracking Setup
- Review Widget Installation to Generate Positive Reviews
- Call Tracking (if included)
- Website Form Conversion Tracking
- Page Title & Meta Tags Creation - up to 5 Pages
- 1 Website Content Writing (250 Words Per Page)
- Internal Linking, Image, Hyperlink and Heading Tag Optimization - up to 5 Pages
- Image GEO Tagging - up to 5 Images
- Robots.txt Optimization
- Page URL Canonicalization - up to 5 Pages
- Adding Rich Snippets Up to 5 Pages
- Schema Implementation (Local Business Information, Map, Image, Logo and Reviews) - up to 5 Pages
- Google My Business (GMB) Listing Setup and Optimization
- GPS Listing Submission
- Weekly SEO Status Reports
- Month 1 SEO Performance Report

MONTH 2

- 1 Editorial / Guest Blog with Social Boost
- 1 Q&A Posting
- Google Analytics, Search Console and Bing Webmasters Setup
- User HTML Sitemap Creation, Uploading & Linking
- XML Sitemap Creation & Submission to Google & Bing
- Local Citation Audit
- Bing Local, Apple Maps & Facebook Local Listings
- 1 Authority Business Listing



- 2 Industry Specific + 2nd Tier Local Citations
- Website Social Boost - 1 URL X 20 Sites
- 1 Social Network Citation
- Local & Social Community Setup
- 1 Coupon Distribution (if provided)
- Weekly SEO Status Reports
- Month 2 SEO Performance Report

MONTH 3 AND ONGOING MONTHLY

- 1 Editorial / Guest Blog with Social Boost
- 1 Social Network Citation
- 1 Authority Business Listing
- 2 Industry Specific + 2nd Tier Local Citations
- Continued SEO Enhancements to Improve SEO Performance
- Weekly SEO Status Reports
- Monthly SEO Performance Reports

