



ARGAN VEGAN CONTOUR & HIGHLIGHT PALETTE

PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Contour & Highlight Palette effortlessly shapes, sculpts and slenderizes the face to enhance facial features. Complete with four matte shades that mimic true shadows and light. Silk's contouring and highlighting mineral powders are buildable and blend effortlessly into the skin for a flawless, natural finish. A lightweight formula enhanced with Cold Pressed Certified Organic Argan Oil which is rich in Vitamins, Antioxidants, and Omega-6 and Omega-9 Essential Fatty Acids.

SUITABLE FOR: ALL

KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Mica & Magnesium Stearate
- (Light Reflecting Mineral Ingredients)
- Quality Cosmetic Colour Pigments
- Kaolin Clay
- Natural Vitamin E

INGREDIENTS

Mica, Polyethylene, Silica, Kaolin, PTFE, Isoeicosane, Nylon 12, Magnesium Stearate, Boron Nitride, Polyisobutene, Argania Spinosa Kernel Oil*, Caprylic/Capric Triglyceride, Hydrogenated Lecithin, Synthetic Wax, Dimethicone, Tocopherol, +/- CI 77891, CI 77491, CI 77492, CI 77947, CI 77499, CI 77007.

*Certified Organic Contains Nut Oils

Made in USA

DIRECTIONS OF USE

1. After applying your base, select a highlight powder 1-2 shades lighter than your skin tone. Apply to under eye area sweeping across the cheekbone and toward the temple.
2. Next apply a small amount to the forehead, bridge of the nose, cupid's bow and chin.
3. To contour, select a shade 1-2 shades darker than your skin tone. Apply to the underside of the cheekbones with an angled brush. Sweep contour from the middle ear tapering off toward the corner of the mouth.
4. Apply this shade along the hairline, blending down onto the forehead. Use the residual powder to sweep contour along the jawline, chin and down the sides of the nose.
5. With the remaining powder, lightly sweep over the face to blend away harsh lines. Continue to apply blush and mascara to finish the look.

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

BENEFITS

- Infused with Cold Pressed Certified Organic Argan Oil
- Vegan Friendly
- Matte coverage
- Prolongs makeup wear
- Controls oil and shine
- Lightweight texture
- Buildable coverage
- Suitable for all skin tones

FREE FROM

- SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) & SLES (Sodium Laureth Sulfate)
- Parabens
- Alcohol
- Lanolin
- Synthetic Fragrances
- Animal Testing
- Bismuth Oxychloride
- Talc

COMPLIMENTARY PRODUCT

All Silk Oil of Morocco Cosmetic products.

PACKAGING MATERIAL

Recyclable



PRODUCT CODE: OMC025

PAN CODES: CREAM-OMC017-CRE, BANANA-OMC017-BAN, CHESTNUT-OMC017-CHE, TAUPE-OMC017-TAU



Vegan and cruelty-free products are made without meat, eggs, dairy or any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



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FAQS

WHAT SIZES ARE AVAILABLE? PAN SIZE: 3G/37MM X 3.683MM, PALETTE SIZE: 185MM X 64MM

WHAT DOES THE ARGAN VEGAN CONTOUR & HIGHLIGHT PALETTE ACTUALLY DO? Argan Vegan Contour & Highlight Palette helps shape, sculpt and slenderize the face to enhance facial features. Contouring is when matte powders and creams are used to refine & reshape features of the face. A contour shade should be 2 shades darker than your foundation colour so that you can create shadows to sculpt and define the face. Highlighters are used to enhance facial features and even out face symmetry. Highlighting products are lighter than your foundation by 1-2 shades. There are two types of highlighters, the illuminating highlighters and matte highlighters. Matte highlighters push your features forward. They conceal uneven skin tone and draw flattering attention to features you want to enhance. Illuminating highlighters are used to boost skin radiance. Illuminators are only applied to the highest points of the face. They are used to attract light to the skin for a healthy glow.

WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY THE CONTOUR & HIGHLIGHT PALETTE? The best Silk makeup tool to use would be the Vegan Angled Powder Brush and the Vegan Blending Sponge.

CAN THE ARGAN VEGAN CONTOUR & HIGHLIGHT PALETTE BE USED IF I HAVE SENSITIVE SKIN OR A SKIN CONDITION? If you have a skin condition, it is always recommended to consult your doctor before using any product. Silk Oil of Morocco's Argan Vegan Contour & Highlight Palette is a mineral base that contains no known skin irritants such as Sulfates, Parabens, Alcohols, Synthetic Fragrances, Bismuth Oxychloride or Talc.

WHERE DO I APPLY EACH COLOUR IN THE ARGAN VEGAN CONTOUR & HIGHLIGHT PALETTE TO MY FACE? Please refer to the Directions of Use. This can be found on the back of the product box as well as on the back of the Palette.

KEY INGREDIENTS

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Mica & Magnesium Stearate - to provide light reflection. Mica is a naturally occurring group of silicate minerals and is used to impart a sparkly white appearance to cosmetics giving a shimmer effect.

Natural Vitamin E - (Tocopherol) acts as an antioxidant and assists with skin conditioning.

Kaolin Clay - (Kaolin) is ideal for oily skin types as it works by reducing the production of sebum and leaves the skin feeling fresh and hydrated

Silica - derived from mineral, and can help with absorbing moisture

Quality Cosmetic Colour Pigments - including Iron oxides are used as colourants



OMC025

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COLOUR GUIDE

CREAM
OMC017-CRE



Cream is the ultimate highlight shade for fair skin tones. The lightweight formula helps to control oil and shine and assists in setting makeup to naturally prolong makeup wear.

CHESTNUT
OMC017-CHE



Chestnut is a warm under-toned, contouring shade designed to contour medium to dark skin tones. Its lightweight, silky powder formula blends contour evenly onto skin. It creates a natural sculpt to define cheekbones, slim the nose and enhance facial features.

BANANA
OMC017-BAN



Banana can be used by any warmer skin tone for a variety of applications. A translucent powder with a hint of colour makes it perfect for setting makeup, highlighting and colour correcting redness under the eyes and on the face.

TAUPE
OMC017-TAU



Taupe is a cool under-toned, contouring shade designed to create a natural contour shadow for fair skin tones. Its lightweight, silky powder formula blends contour evenly onto skin. It creates a natural sculpt to define cheekbones, slim the nose and enhance facial features.

DIRECTIONS OF USE



1. After applying your base, select a highlight powder 1-2 shades lighter than your skin tone. Apply to under eye area sweeping across the cheekbone and toward the temple.



2. Next apply a small amount to the forehead, bridge of the nose, cupid's bow and chin.



3. To contour, select a shade 1-2 shades darker than your skin tone. Apply to the underside of the cheekbones with an angled brush. Sweep contour from the middle ear tapering off toward the corner of the mouth.



4. Apply this shade along the hairline, blending down onto the forehead. Use the residual powder to sweep contour along the jawline, chin and down the sides of the nose.



5. With the remaining powder, lightly sweep over the face to blend away harsh lines. Continue to apply blush and mascara to finish the look.