



RAYMOND WEIL

GENEVE

PRESS KIT 2019
FREELANCER 2738

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FREELANCER EVOLUTION THE NEW HALF-MOON OPENING DATE WINDOW

Discover the evolution of RAYMOND WEIL's *freelancer*. An integral part of the core collection from the luxury Swiss watchmaker, *freelancer* surprises again in 2019 with a modern twist. Handmade in Geneva with care, these two new 42mm models feature a striking half-moon opening date window – a centerpiece in this bold masterpiece.

First launched in 2007, the *freelancer* collection contains the perfect timepiece for those looking for a classic wrist watch with an urban twist. Now, RAYMOND WEIL's two latest models have been reinvented to highlight this distinctive half-moon opening that tracks the date monthly in a crescent shape.

The 42mm variations feature RAYMOND WEIL's mechanical self-winding RW4250 movement, with a small second hand at 6 o'clock. Made for both aesthetic and function, they hold a 38 hours power-reserve, are 10 ATM water-resistant and display RAYMOND WEIL's signature RW Monogram on the crown.

Available in either polished stainless steel with blue dial and silver indexes or two-tone with black dial and yellow gold coloured indexes and hands with luminescent white Super-Luminova®, these new timepieces complete the range of the *freelancer* RAYMOND WEIL's flagship collection with an urban and modern personality.

Join the discussion on social media networks using **#RWFreelancer**
#PrecisionMovements

For any further information:
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2738-ST-50001

MOVEMENT

Mechanical self-winding movement, with small second hand at 6 o'clock – RW4250

POWER-RESERVE

38 hours

JEWELS

31

FUNCTIONS

Central hours and minutes | Small seconds at 6 o'clock

DATE WINDOW

Half-moon opening

CASE

Round – Stainless steel
Diameter: 42mm | Thickness: 10.7mm

CROWN

Screwed and fluted with RW monogram

CRYSTAL

Sapphire with dual-sided antiglare treatment

DIAL

Blue galvanic coating with central zone in "Clou de Paris"

INDEX

Silver coloured indexes with luminescent white Super-Luminova®

HANDS

Steel type, barrel-shaped
HOURS / MINUTES: Enhanced with white Super-Luminova®

CASE BACK

Screwed-down, with sapphire crystal

BRACELET

Polished stainless steel with RW folding clasp and double push-security system

WATER RESISTANCE

10 ATM



2738-STP-20001

MOVEMENT

Mechanical self-winding movement, with small second hand at 6 o'clock – RW4250

POWER-RESERVE

38 hours

JEWELS

31

FUNCTIONS

Central hours and minutes | Small seconds at 6 o'clock

DATE WINDOW

Half-moon opening

CASE

Round – Stainless steel with yellow gold PVD plating
Diameter: 42mm | Thickness: 10.7mm

CROWN

Screwed and fluted with RW monogram

CRYSTAL

Sapphire with dual-sided antiglare treatment

DIAL

Black galvanic coating with central zone in "Clou de Paris" and indexes

INDEX

Yellow coloured indexes with luminescent white Super-Luminova®

HANDS

Steel type with yellow galvanic coating, barrel-shaped
HOURS / MINUTES: Enhanced with white Super-Luminova®

CASE BACK

Screwed-down, with sapphire crystal

BRACELET

Polished stainless steel with yellow gold PVD plating
RW stainless steel folding clasp with double push-security system

WATER RESISTANCE

10 ATM



ABOUT RAYMOND WEIL

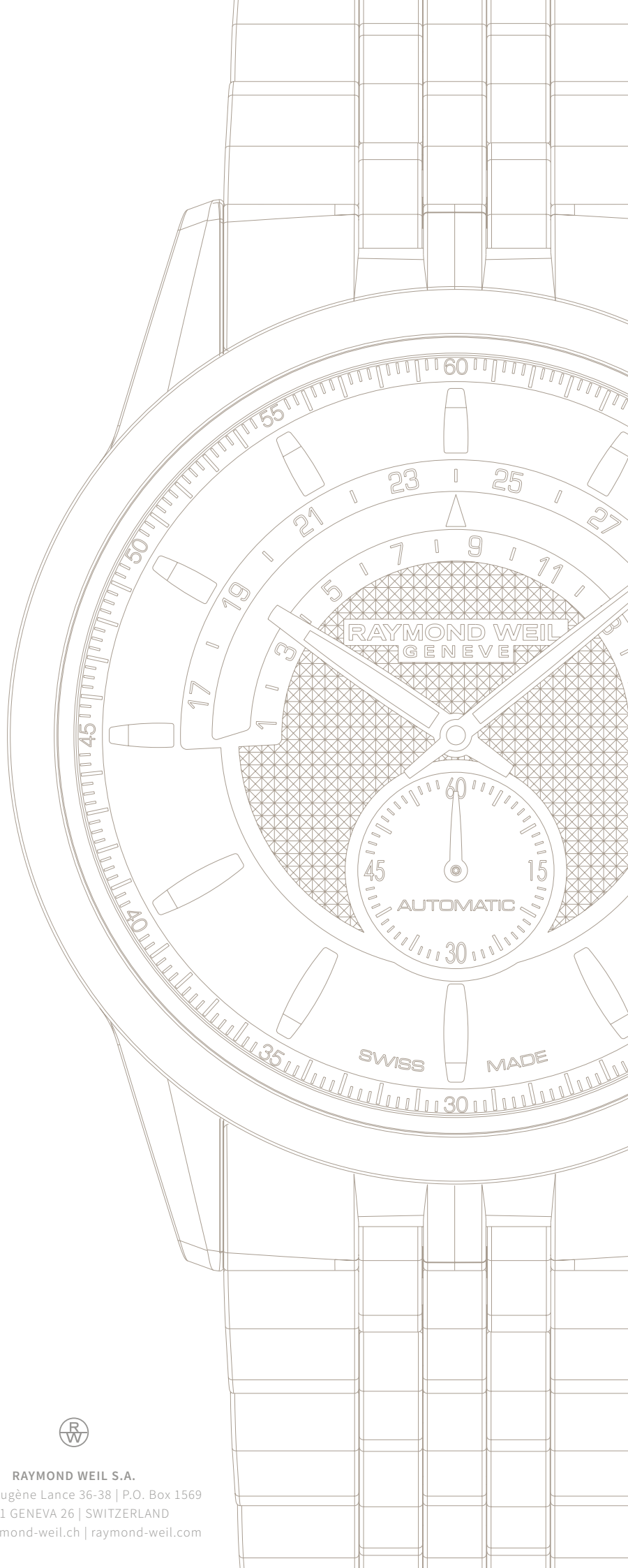
RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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