

RAYMOND WEIL GENEVE

PRESS KIT 2019
FREELANCER CALIBRE RW1212





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In 2017, RAYMOND WEIL meticulously developed an exclusive inhouse movement produced by the manufacturer Sellita. Paying tribute to the brand's Swiss origins, RAYMOND WEIL named this movement Calibre RW1212. It is a nod to the postal code of the company's global headquarters, Grand-Lancy. The movement is a testament to over 40 years of the finest Swiss watch-making traditions and expertise.

It was only fitting that this automatic movement be housed in collection that is forward and unconfined. That is why the *freelancer* Calibre RW1212 collection allows you to see below the surface, with a view of the balance wheel at 6 o'clock. It is a window into the core traditions that make RAYMOND WEIL tick.

Today, RAYMOND WEIL announces two new additions of the *freelancer* Calibre RW1212 range. Both models are framed in a 42mm steel case, have two dial hands, and boast the signature RW self-winding mechanical movement. It beats to a frequency of 28,800 vibrations per hour and feature a 38-hour power reserve.

The first model presents a full steel bracelet and case with a deep galvanic blue dial. The piece is marked with a subtle "Clou de Paris" design at the center. The 5-link bracelet has a polished and satine finish. The secure double push folding clasp is stamped with RW monogram.

The second addition presents a titanium PVD coated case and black rubber strap accented by grey stitching. This model is finished with a sleek anthracite dial and the "Clou de Paris" guilloche. It's darkened color scheme and attention to detail gives this timepiece a very sharp look and distinctive attitude.

These new timepieces complete the range of the RW1212 of RAYMOND WEIL and emphasize the *freelancer* flagship collection as one to meet all styles and being worn for any occasion.

Join the discussion on social media networks using **#RW1212 #PrecisionMovements**

For any further information:

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2780-ST-50001

MOVEMENT

Mechanical self-winding in-house movement, with visible balance wheel – RW1212

POWER-RESERVE

38 hours

JEWELS

27

FUNCTIONS

Central hours, minutes

CASE

Round – Polished and satinated stainless steel
Diameter: 42mm
Thickness: 10.6mm

CROWN

Screw down, polished stainless steel, fluted with RW monogram

CRYSTAL

Sapphire crystal with dual-sided antiglare treatment

DIAL

Galvanic blue and large opening at 6 o'clock

INDEX

Steel type

HANDS

Steel type, barrel-shaped, enhanced with white Super-Luminova®

CASE BACK

Screw down, with sapphire crystal

BRACELET

Polished stainless steel with RW folding clasp and double push-button security system

WETER RESISTANCE

10 ATM



2780-TIR-60001

MOVEMENT

Mechanical self-winding in-house movement, with visible balance wheel – RW1212

POWER-RESERVE

38 hours

JEWELS

27

FUNCTIONS

Central hours, minutes

CASE

Round – Stainless steel with titanium PVD coating Diameter: 42mm Thickness: 10.6mm

CROWN

Screw down, satin-brushed stainless steel, fluted with RW monogram

CRYSTAL

Sapphire crystal with dual-sided antiglare treatment

DIAL

Galvanic anthracite coating and large opening at 6 o'clock

INDEX

Steel type with nickel galvanic coating

HANDS

Steel type with black mat galvanic coating, barrel-shaped, enhanced with white Super-Luminova®

CASE BACK

Screw down, with sapphire crystal

BRACELET

Black rubber with grey stitching, RW steel with titanium PVD coating folding clasp and double push-button security system

WETER RESISTANCE

10 ATM



ABOUT RAYMOND WELL

RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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