

An aerial photograph of a river with white water rapids. The water is a vibrant turquoise color, and the rapids are white and frothy. The river flows through a lush green forest. The text "BIG BLUE LIVING" is overlaid on the image in a bold, blue, serif font.

BIG BLUE LIVING



SADLY OUR 'BIG
BLUE' ISN'T THAT
BIG ANYMORE AND
NEEDS A BIT OF
LOVE

WE ALL LOVE A SEA SHELL

For thousands of years mankind has held a fascination for the treasures of our Oceans, namely shells and corals. Even Plato the younger was said to be rather partial to collecting them back in 10 AD. It wasn't that long ago that every major European country house had their own collection, gathered lovingly from the 'Grand Tour'. Maybe it's their organic texture or near perfect symmetry that compels us all to want to find a shell on the beach and take it home as a keepsake, regardless of our age or creed ?



However, our incredibly fragile marine ecosystems require even dead corals and shells, washed up on the beach, to be cycled back into our Oceans so that they can contribute to the sand cycle, and the re-mineralization of the Seas.

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CITES to the RESCUE

Thankfully the CITES treaty makes it illegal to take shells or corals across borders without a special exemption export permit but there is still enormous amounts of education to be done as holiday makers persist in trying to take a little keepsake home with them .



Confiscated coral from holiday makers in Krabi over just an eight week period last year.

"It's only one little shell" said 32 million people



Thailand now impose heavy financial penalties on any tourist found taking shells out of the Country with hefty bail charges if found caught. For second offences the jail term is up to one year imprisonment and a US \$4,000 fine.

**1.2 TONS OF SHELLS AND CORALS FOUND STREWN
AROUND PHUKET AIRPORT IN ONE DAY ALONE AS
TOURISTS REALISE THE FINES PAYABLE IF THEY
ARE CAUGHT**



Not all countries have imposed penalties on shell exportation and continue to devastate our Oceans as a result

Giant clam shells being off loaded for sale to tourists in Indonesia

inspired by the sea yet carefully crafted on land

Marine conservation is at the heart of everything we do at Big Blue so we designed an artificial range of shells and corals that are breathtakingly realistic. (It took us a year to come up with our unique resin stone composition) .

It's our hope to make real shell or coral displays redundant . We realize we have a long way to go but we're getting our message out there and with a range that includes tiny sea urchin right the way through to colossal giant clams , we think we have something for every design setting whether it be for a hotel lobby in the Bahamas or a small shower room in Clapham.

Check us out or give us a call - We'd love to hear from you.



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